2025 ALINA WHEELER MEMORIAL SCHOLARSHIP FUND OF AIGA PHILADELPHIA

CALL FOR APPLICANTS

ABOUT

The AIGA Philadelphia Scholarship Fund is an annual scholarship program in the amount of $2,500 to support local design students by awarding financial assistance to pursue their education. The recipient is chosen based on the merits of their application and demonstration of financial need.

IMPORTANT DATES

Application Deadline: April 5, 2025
Award Announced: April 30, 2025

QUESTIONS

Email Shubham Kulkarni, Chair, Scholarship Committee of AIGA Philadelphia at
skulkarni@philadelphia.aiga.org

ELIGIBILITY

The scholarship is awarded to undergraduate students who are currently enrolled in or accepted to college at the time of submission, and who intend to pursue a career in the field of Graphic Design. Applicants must either reside in or attend an accredited college in the greater Philadelphia and Central PA regions.

REQUIREMENTS

➔ Students must be enrolled full time in an undergraduate program for the 2025/2026 academic year.
➔ Students should major in or intend to major in a Graphic Design or related program (Visual Communication, Interactive Design, etc.)
➔ Students are preferred to have a minimum GPA requirement of 2.5. However, students with a GPA between 2.0 and 2.49 are still encouraged to apply.

Applicants must provide the following materials in an 8.5" x 11" document saved in PDF format labeled with your last name and first name. Applications should be emailed to skulkarni@philadelphia.aiga.org by midnight April 5, 2025, with the title 'AIGA Scholarship Fund' in the subject line.

Page 1: INFORMATION

Personal Information:

Date, Full Name, Permanent Address, Email Address, Phone Number

School Information:
• Name of college or university attending in the 2025/26 academic year
• Address of College
• College grade level the student will be in for the 2025/2026 academic year (i.e., freshman, sophomore, etc.).
• Degree sought
• Expected graduation date
• Major or expected major

Note: If you have not received an acceptance letter from the school to which you applied, put down your first choice. If you are awarded the AIGA Philadelphia Scholarship, you will need to provide proof of acceptance from the school.

Page 2: TRANSCRIPT

Provide your unofficial transcript, including your current GPA. Please include this with the PDF application, not as a separate document. Note: If selected, we may require receipt of your *official* transcript.

Page 3: ESSAY

Write a 500-word essay incorporating the following:
1. A brief autobiography.
2. In the future, how do you see yourself as a creator contributing to the community at large?
3. A description of your financial need and how this scholarship would support your educational journey. Note: No FAFSA or financial documentation is required; instead, applicants should articulate their financial need within the essay.

Page 4-9: EXAMPLES OF YOUR WORK

Provide 5 examples of your best work with a brief description of the project. If you would like to submit movies, motion graphics, or interactive files for your portfolio, you must submit electronically by including active links (for example, YouTube and Vimeo).

Tips for presenting your work:
➔ Remember that your work will be viewed on a computer screen.
➔ Images should be an original digital file when possible. Otherwise, make sure photographs or scans of work are properly lit and in focus.
➔ Feature your work as simply and as clearly as possible; single images read much better than multiples on one page.