



2021 AIGA PHILADELPHIA SCHOLARSHIP

CALL FOR APPLICANTS

ABOUT

The AIGA Philadelphia Scholarship Fund is an annual scholarship program in the amount of \$2,500 to support local design students by awarding financial assistance to pursue their education. The recipient is chosen on the merits of their application and demonstration of need.

IMPORTANT DATES

Application Deadline: April 23, 2021

Fall Award Announced: May 21, 2021

QUESTIONS

Email Gigi McGee, Chair, Legacy Committee of AIGA Philadelphia at gmcgee@philadelphia.aiga.org.

ELIGIBILITY

The scholarship is awarded to undergraduate students who are currently enrolled in or accepted to college at the time of submission, and who intend to pursue a career in the field of Graphic Design. Applicants must either reside in or attend an accredited College in the greater Philadelphia region.

REQUIREMENTS

- 1) Students must be enrolled full time in an undergraduate program for the 2021/2022 academic year.
- 2) Students should major in or intend to major in a Graphic Design or related program (Visual Communication, Interactive Design, etc.)
- 3) Students must have an Expected Family Contribution (EFC Score) of less than \$15,000. This number is on your FAFSA form.
- 4) Students must have a minimum GPA Requirements of 2.0.

TO APPLY

Applicants must provide the following materials in an 8.5"x11" document saved in PDF format labeled with your last name, first name. Applications should be emailed to: gmcgee@philadelphia.aiga.org by midnight April 23, 2021 with the title AIGA Scholarship Fund in the subject line.

page 1:

INFORMATION

Personal Information

Date • Full Name • Permanent Address • Email Address • Phone Number

School Information

Name of college or university attending in the 2019/20 academic year • Address of College •

Name and contact information for Financial Aid Officer at your college • College grade level the student will be in for the 2021/2022 academic year (i.e. freshman, sophomore, etc.). • Degree sought • Expected graduation date • Major or expected major

Note:

If you have not received an acceptance letter from the school to which you applied, put down your first choice. If you are awarded the AIGA Philadelphia Scholarship, you will need to provide proof of acceptance from the school.

page 2:

TRANSCRIPT

Provide your unofficial transcript, including current GPA. Please include this with the PDF application not as a separate document. Note: if selected we may require receipt of your *official* transcript.

page 3:

ESSAY

Write a 500 word essay incorporating the following:

1. A brief autobiography.
2. In the future, how do you see yourself as a creator contributing to the community at large?

page 4:

EFC SCORE

Scholarships are only awarded to students who are in financial need; applicants must, therefore, provide a FAFSA EFC (Expected Family Contribution) score. Please provide **only** the page of your actual FAFSA form showing the EFC Score.

page 5-10:

EXAMPLES OF YOUR WORK

Provide 5 examples of your best work with a brief description of the project. If you would like to submit film, motion graphics, or interactive files for your portfolio you must submit electronically by including active links (for example; YouTube and Vimeo).

Tips for presenting your work:

Remember that your work will be viewed on a computer screen. • Images should be an original digital file when possible. Otherwise, make sure photographs or scans of work are properly lit and in focus. • Feature your work as simply and as clearly as possible; single images read much better than multiples on one page.