

How to get involved: School District of Philadelphia

The Career and Technical Education (CTE) program at the School District of Philadelphia offers students the ability to get specific, practical and professional skills that can mean the difference on a college application or the fast-track into a first job.

Graphic Design is a three-year instructional program focusing on developing the imagination, creativity and software skills necessary for students to be prepared to successfully tackle the challenges of college instruction or entry level positions in Graphic Design, Advertising, and Marketing.

Where to start

The School District offers the CTE Graphic Design program at nine high school throughout the city (CAPA, Dobbins, Edison, Kensington CAPA, Mastbaum, Northeast, Roxborough, South Philadelphia, Swenson). To find out how you can help at a particular school, contact that school's representative from [this list](#).

Volunteering with the School District requires filing some paperwork, a list of which is available [via this Google Drive link](#).

For more information, visit philasd.org/FACE/volunteer/.

Join the Civic + Community Engagement Committee in their effort to build a stronger community!

AIGA Philadelphia's mission is to activate, support, empower, and amplify designers and to advance the discipline of design as a professional craft, strategic advantage, and vital cultural force within the Philadelphia area.

The C+CE Committee seeks to connect our membership of creative thinkers and problem solvers to a wide range of giving opportunities in the communities in which we live.

Three ways you can influence Design's next generation through the CTE Program at the School District of Philadelphia

1. Provide in-class presentations to students about the industry and your own career path.

Requires just a day—or even only a few hours of your day—with exponential results.

2. Join an Occupational Advisory Committee

It is the support of industry professionals serving on OAC's that keeps CTE Programs vibrant, industry-relevant and current to prepare high school students to be skilled industry professionals. Learn more [here](#).

3. Donate a book to AIGA's book drive

Have an old book that guided you through a particular time in your career, but you've since outgrown? Donate it to AIGA's book drive to pass that knowledge on to a student at the beginning of her career.