

Feedback 21

Feedback Reviewers

1. Bob Warkulwiz, Creative Director
Warkulwiz Design Associates, www.warkulwiz.com

Warkulwiz Design Associates www.warkulwiz.com Warkulwiz Design Associates is the longest running graphic design company operating under the same management within Philadelphia and its environs. The company has won hundreds of local, national and international design awards since its inception in 1978. Working for a collection of corporate and not for profit clients, Bob Warkulwiz also is an adjunct professor of design at Drexel and Jefferson Universities. He is a President Emeritis of the Philadelphia chapter of AIGA.

2. Cheryl Mitchell, Assistant Vice President, Brand Management
Lincoln Financial Group, LincolnFinancial.com

Cheryl Mitchell is a multidisciplinary creative professional specializing in design thinking, digital marketing strategy, brand strategy, marketing and communication. She brings over twenty-five successful years of design experience to every assignment. Her creative philosophy is to always be curious and status quo is never the solution. Listening rather than talking, understanding the fundamentals of form, spatial relationships, targeted messaging and creative objectives is the foundation of exceptional. Ms. Mitchell has a diverse commercial background, ranging from small agency to large corporate environments. With an undergraduate foundation from the Philadelphia College of Art in the Swiss Graphic Design discipline and an MFA from Marywood University in Visual Arts, she has reached one of the highest creative plateaus in her field. She is currently Assistant Vice President, Brand Management for Lincoln Financial Group.

3. Michael Licata, Chief Creative Officer / Partner
Munroe Creative Partners, munroe.com

Michael joined Munroe in 1997. A recipient of several design excellence awards and with work published in American Corporate Identity, Michael brings proven, award-winning expertise and strategic creative thinking to each and every project. Based in Munroe's Philadelphia headquarters, but toggling back and forth to our office in NYC, At all steps of the process, Michael ensures the highest level of creative thinking for our clients across the retail, hospitality, technology, real estate, professional services, financial and insurance services and non-profit sectors.

4. Liz Vento, Senior Art Director
Munroe Creative Partners, munroe.com

Liz joined Munroe Creative Partners as a proven design devotee, specializing in print advertising, direct mail, print-production and digital design. Her expertise has been fortified by a degree in Graphic Design from Drexel University, followed by years of industry experience. Starting as the sole designer for Prudential New Jersey Properties, Liz later relocated to M&M Associates where she spent four years developing high-profile print and web marketing campaigns for brands like Sears, American Eagle and Toys"R"Us. Taking pride in finding creative solutions to complex problems, Liz lends her artistic ingenuity to projects for numerous clients, including J.G. Wentworth, Hiscox Small Business Insurance, Radian Guaranty and FamilyWize, among others.

5. Josh Carter, Digital Art Director
Josh Carter Design, <https://joshcartersuperartist.com/>

Josh Carter is a Graphic Designer, Illustrator, and Animator. Josh Graduated From Rowan University with a BFA in Graphic Design in 2012. Josh has created art for Johnson and Johnson, Huff Post, The New York Times, Comedy Central, IFC, HBO, and several other start up companies and organizations.

6. James Olstein, Editorial Illustrator
James Olstein, jamesolstein.com

James Olstein is an illustrator who lives with his family in Philadelphia. He has done editorial illustrations for the BBC, Bob's Burgers, Monocle Magazine, Scientific America, Sierra Magazine, *economia*, the Boston Globe and the National Constitution Centre. He has displayed his work at Spoke Gallery NYC, Galleries 1988 and Philadelphia Independents. He is also the creator of the Odd Science children's book series with Pavilion Books. His cat is named Nacho.

7. Mario Zucca, Owner, Mario Zucca Illustration
Mario Zucca Illustration, mariozucca.com

Mario Zucca is a seasoned vet of the illustration game. He's worked for clients across a number of markets, including editorial, publishing, branding, and advertising. His work has been recognized by the Society of Illustrators, Society of Illustrators West, American Illustration, 3x3 Pro Show, and Creative Quarterly. Mario works out of his home studio in Mt. Airy.

8. Marcy Coffey, Partner/Graphic Designer
WFGD Studio, wfgd.net

Marcy Coffey is a partner at WFGD Studio, a graphic design firm located in Philadelphia specializing in branding, infographics and print. Her approach to design is innovative and exploratory. Whether integrating hand-done work, illustration, typography, or photo editing, she arrives at inspired solutions. Marcy has been with the studio since 2007. Her designs have won awards and been featured in notable design publications. A Philadelphia native, Marcy graduated from Drexel University with a BS in graphic design.

9. Bob Cassella, Senior Art Director
Klick Health, <https://www.klick.com>

Bob Cassella is a Senior Art Director for Klick Health, the world's largest independent health marketing and commercialization agency. He has career experience working on a broad variety of digital and print projects, including websites, videos, social media, OOH advertising, traditional print pieces, and multi-channel campaigns. He has created work for Yards Brewing Company, Pocono Mountains Visitors Bureau, Art Directors Club, The Franklin Institute, MGM Resorts International, and even a few former Power Rangers! In his spare time, he enjoys being a nerd, watching horror movies, and playing videogames. He has also been involved with AIGA Philadelphia's Mentorship Program, serving as a mentor since 2012.

10. Kevin Kernan, Principal
GD Loft, gdloft.com

Kevin Kernan is a principal at GDLOFT, overseeing project management and business development. Kevin has an extensive background in print production, social media, and web design, having worked with Current Medicine/Current Science, Philadelphia City Paper, and Drexel University. He received his BA in graphic design from Rutgers University-Camden and holds a master's degree in Arts Administration from Drexel University, where he specialized in working with nonprofit organizations and universities. Kernan's work has been published and acknowledged by AIGA, GDUSA, UCDA, Telly Awards, Creative Quarterly, Print Magazine, and TED.

11. Michele Cooper, Partner
COOPER GRAPHIC DESIGN, www.coopergraphicdesign.com

A long-time advocate for the graphic design community, Michele has been involved with the Philadelphia chapter of AIGA, the professional association for design, since 1999. She has served as President of the

Executive Board, and Chair of the AIGA Philadelphia Design Awards. Michele also sat on AIGA's national task force for diversity.

Michele Cooper's career has been defined by her belief that good graphic design can change the world, and by her commitment to the community of professionals who share her passion. Having worked her way up from print shop assistant to Senior Art Director at a Philadelphia advertising agency, she has managed every aspect of print production from strategy to design to photography. In 2006 she founded [Cooper Graphic Design](#) with her husband Gavin. Their work together has been widely recognized for its distinctive style and strategic insight.

12. Carl Mill, President
art270, art270.com

Carl W. Mill is president and creative director at art270 in Jenkintown PA. He earned his B.A. in Fine Art and M.F.A. from Penn State University in graphic design with an emphasis on corporate communications. Carl taught graphic design at Tyler School of Art for ten years before establishing art270 with his wife, Dianne, in 1985. Carl also taught at Bucks County Community College and as an adjunct instructor at Arcadia University and Bryn Athyn College. Under Carl's direction art270 has won numerous awards and has been published in a variety of international design publications including Print, Graphis, Novumgebrauchsgraphik and Graphic Design USA. art270 has works in the permanent collection of the Library of Congress and the Auschwitz Birkenau Museum in Poland. The company works for diverse clients that include Penn, Princeton, Villanova, Temple, ITT, AmerisourceBergen, Better Business Bureau and Eastern National Parks. Project assignments include identity and branding, magazines, books, brochures, reports, wayfinding, website development, video, photography, and more.

13. Kevin O'Farrell Brown, Owner
Fat Dog Design, <http://fatdogdesign.com/>

Kevin currently works as an independent designer managing creative, production and client side concerns for numerous print and interactive projects. For over thirty years he has worked with clients both large and small, such as AstraZeneca, Penn Mutual, Cerexagri, QlikTech, and Language Services Associates. He holds a BFA in communications from Pratt Institute. In addition to his work with FDD, Kevin also teaches courses in typography, design, production and marketing at local colleges & Universities.

14. Jenna McBride, Senior Gift Designer
Running Press, <https://www.runningpress.com>

Jenna is currently the Senior Gift Designer at Running Press, where she helps create illustrated non-fiction books and stationery products. Before entering the world of publishing, she worked for Exit Design, an experiential graphic design studio in Philly. She started her career as a graphic designer for apparel and lifestyle brand Anthropologie. In her spare time, she works for Kartotek Copenhagen, a Danish stationery brand.

15. Steve DeCusatis, Owner & Art Director
Steve DeCusatis Design, www.stevedecusatis.com

Steve DeCusatis is a graphic designer specializing in logos, identities, and overall branding projects. After working in both design and agency settings, DeCusatis started his own self-titled design studio in 2011 working as an independent art director, designer and educator. He collaborates with clients large and small creating innovative brand work. His work has been published by AIGA Philadelphia Design Awards, Print, HOW, Communication Arts, Graphis, The Dieline, LogoLounge, CMYK, LetterCult, Mastering Type, Creative Anarchy, No Plastic Sleeves, and more.

16. Rosemary Murphy, Murphy Design
Murphy Design, www.murphydesign.net

Rosemary Murphy is the founder and creative director of Murphy Design, a graphic design studio in Philadelphia. She is an AIGA Philadelphia Fellow and serves as Adjunct Faculty for Drexel University and Moore College of Art. Her studio produces materials for print and web including publications, logo designs, illustrations, magazines, brand development, websites, email newsletters, invitations and promotional materials. Her clients include corporations, small businesses, nonprofit organizations, colleges, universities and individuals.

17. Jay Ganski, Principal
SEDSO, <http://www.sedsodesign.com/#>

SEDSO is a full-service, multi-discipline design collective based in Philadelphia that offers comprehensive creative services locally and across the country. Our expansive services include branding & identity, web development, print & digital collateral, environmental graphics and multimedia. Our creative process has been applied to serve clients in the restaurant & hospitality, arts & entertainment, retail, and professional service industries.

18. Tom Foley, Principal
SEDSO, <http://www.sedsodesign.com/#>

SEDSO is a full-service, multi-discipline design collective based in Philadelphia that offers comprehensive creative services locally and across the country. Our expansive services include branding & identity, web development, print & digital collateral, environmental graphics and multimedia. Our creative process has been applied to serve clients in the restaurant & hospitality, arts & entertainment, retail, and professional service industries.

19. Merina Eyl, Creative Director
Merz, merzbranding.com

Merz is a full-service branding agency in the Philadelphia area offering award-winning marketing, digital and strategic branding services. We work closely with clients large and small, bringing vast expertise in corporate branding and non-profit marketing campaigns. We know how to brand and rebrand organizations to help them stand out from their competition. We create emotional connections between the brand and the customer and push the envelope creatively across multiple platforms including print, broadcast and digital mediums.

20. Paul Kepple, Creative Director
Headcase Design, www.headcasedesign.com

Paul Kepple is the owner and creative director of Headcase Design, a design/illustration studio that specializes in publishing. He has designed, illustrated, and art directed elaborate tie-in books for cable shows like Stranger Things, Game of Thrones, Twin Peaks, and The Sopranos, the hit Broadway shows Hamilton, Wicked, and Dear Evan Hansen, cinematic properties like Harry Potter and Star Wars, and art-centric biographies for music legends Geddy Lee of Rush, Courtney Love, and Eminem. His work has been recognized by AIGA, American Illustration, Communication Arts, Graphis, How, and Print.

21. Robb Leef, Senior Art Director
Digitas Health, digitashealth.com, robbleef.work

Robb is a Philadelphia-based art director, illustrator, designer, and creative thinker. An eye for detail, dedication to craft, and a deep technical knowledge are evident in all of his work, from screen printed gig-posters and traditional illustration to digital design and national ad campaigns.

22. Soonduk Krebs, Founder

SK Designworks, <https://www.skdesignworks.com/>

SK Designworks is a full-service boutique design studio located in Midtown Village amid trendy food and drink spots. We take happy hour seriously and shaking cocktail is part of our studio life. We view each project as a unique creative opportunity and, therefore, do not try to impose a set style or "look" upon all of our work. Our work has been published in Communication Arts, Print and How magazine.

23. Lauren Dougherty, Director of Design + User Experience
FS Investments, <https://www.fsinvestments.com/>

In her leadership role at FS, Lauren provides design direction and creates and implements strategies to improve user experience through design thinking, content strategy, user research, and process management for an in-house Design + UX team. Projects include branding, web, social media, print, photography, and video. Lauren is also the President Emeritus of AIGA Philadelphia and serves on the National AIGA Chapter Advisory Council.

24. Eliza Bolton, Designer
Paragraph Inc, <http://www.paragraphinc.com>

After graduating from Temple University's Tyler School of Art with a BFA in Graphic & Interactive Design, Eliza started working at Paragraph, Inc., in 2015. Paragraph is a strategic branding agency located in Center City Philadelphia. While working there, she has created a variety of projects for nonprofits, restaurants, museums, and more.

25. Erin M. Routson, Creative Director
160over90, <http://160over90.com>

Erin has zig-zagged her way across the country in her creative career, though at heart she is a Clevelander forever. Prior to her time at 160over90, she has worked as creative director and designer leading teams and shaping the visual direction of Wet N Wild Beauty and Hatchbeauty in Los Angeles, L'Oréal in New York, Goody Products in Atlanta, and Abercrombie & Fitch in the woods of New Albany, Ohio, among others. She holds an MFA in Design Criticism from the School of Visual Arts with thesis research focused on public housing in America as well as a Bachelor of Science in Design from the University of Cincinnati. Additionally, she produces and co-hosts Basketball Party, the premier NBA podcast featuring two adult women talking to one another, she makes beautiful and useful things as a part of Odd Jobs Design Co, and her writing has appeared in CLOG and Hilobrow. When she isn't cheering on the Cavs, she loves getting her passport stamped and hauling LPs back from record stores overseas.

26. Avery Sohn, Lead Designer and Randi Bellamy, Designer
Cohere, <https://cohere.city>

Cohere is a creative agency focused on uniting stakeholders around shared goals in food, hospitality and real estate. Working with clients whose businesses have an impact on the region's economy, we have successfully built a mission to revitalize Philadelphia, Baltimore, DC and beyond through our work. Cohere's mission is to take projects with companies who are currently underutilizing their story or spaces, and help them transform into powerful, leading brands.

27. Jason Kernevich, Partner
The Heads of State, <http://theheadsofstate.com>

For over 15 years, Jason Kernevich and Dustin Summers have been working as The Heads of State. They've created award-winning posters, book covers, branding, and illustration for a diverse list of clients. Beginning in 2002 in Philadelphia, The Heads of State helped usher in a new wave of American poster art with their screen-printed show posters and handbills. Today, the studio effortlessly shifts between national branding campaigns, local projects, personal experiments, and illustration. They've won awards from Communication Arts, American Illustration, the Type Directors Club, and Print Magazine. They lecture frequently about their work and process and have taught graphic design and illustration at Tyler School of Art, The University of the Arts, and MICA. Their clients include Apple, The United States Postal Service, The New Yorker, The New York Times, Nike, Penguin Books, Columbia University, and The Pennsylvania Academy of the Fine Arts.

28. Sarah DeVos, Production Artist
Karma Agency, karmaagency.com

Sarah DeVos is a Production Artist, Graphic Designer, Illustrator, Retoucher, Color Corrector and visual specialist working for Karma Agency in downtown Philadelphia. I solve the creative between account, design and the vendor. My other creative outlet is making illustrative chalk signs for special events. Karma Agency is a creative and strategic content advertising agency specializing in design, marketing and public relations bringing insight, influence and brand recognition to an array of diverse clients.

29. Neha Agarwal, Design Lead
Think Company, <https://www.thinkcompany.com/>

Think Company is an experience design firm with 3 studios in the Philadelphia area. We build optimal experiences for our clients' customers & employees. We make their tools and technology effective, engaging, and easy to use. We do this using a process that includes research; strategy & visioning; content strategy; complete experience and service design; application, system, and web design; and development.

30. Josh Kubat, Senior Experience Designer
Think Company, <https://www.thinkcompany.com/>

Think Company is an experience design firm with 3 studios in the Philadelphia area. We build optimal experiences for our clients' customers & employees. We make their tools and technology effective, engaging, and easy to use. We do this using a process that includes research; strategy & visioning; content strategy; complete experience and service design; application, system, and web design; and development.

31. Charissa Elliott, Creative Director
1 Trick Pony
<http://1trickpony.com/#intro>

Charissa is an award-winning copywriter from across the pond. She has worked on a range of brands, including Virgin, TripAdvisor, Hard Rock, American Express, BNY Mellon, Cape May Brewing, Lyft, GoPuff and Campbell's. Charissa is a graduate of St Andrews University in Scotland, UK where she learned to play golf and drink whisky.

32. Michael Altman, Director of Marketing
Catapult Learning

Michael Altmann is the Director of Marketing at Catapult Learning. After graduating with a Bachelor's Degree in Graphic Design, Michael worked for The University of Pennsylvania's Wharton School. As part of their in-house marketing team, Michael oversaw print and digital marketing campaigns as well as business development in support of higher education programming. Michael joined Catapult Learning in 2017 and currently oversees the creative team as well as all marketing efforts focused on Catapult's Special Education schools and classrooms. Catapult Learning provides education solutions that generate demonstrable academic achievement and better life outcomes for students, regardless of the learning obstacles or other challenges they may face. The company's team of over 5,000 educators works to achieve academic gains and build teacher and leadership capacity through evidence-based programs that include student instruction and family support services, professional development, special education, and alternative education programs.

33. Laura Jacoby, Partner/701 Creative
701 Creative, <http://701creativellc.com>

Ms. Jacoby is the Owner/Partner of 701 Creative - formerly Debra Malinics Advertising - where she was DMA's Senior Creative Director for 30 years and instrumental in the agency's growth and success. 701 Creative carries on the legacy of DMA as a strategic marketing, branding and communications agency, with nationally recognized award-winning work for clients in healthcare, real estate, legal and financial services, government, education, cultural and nonprofit sectors. 701 Creative continues to build on DMA's reputation for excellence and innovation in print and digital communications, brand development, and creative strategy and implementation. Ms. Jacoby works in tandem with clients to define objectives and goals, then sets the creative direction, develops concepts, and produces and manages projects through completion. Since 1996, she has also been an adjunct instructor at Rosemont College, teaching Graphic Design courses in the undergraduate and graduate programs, and serving as a thesis advisor. Ms. Jacoby has also contributed as a mentor through AIGA's Mentorship Program.

34. Lisa Weinberger, Creative Director
Masters Design Group, <http://mastersgroupdesign.com>

Lisa Weinberger is the founder of Masters Group Design, a design studio focused on creating original assets for inspiring change-makers since 1993. Lisa's 30 plus years of experience in the field enables her to thoughtfully solve problems using creative strategy, cost-effective methods, and small teams of talent. In her capacity as Creative Director, she has developed hundreds of brand identities for nonprofit organizations and socially-minded businesses both locally and nationally. She frequently lectures and conducts workshops on the power of nonprofit branding. Lisa is also the co-creator of the 2017 national non-partisan campaign, American Values, Religious Voices: 100 Days, 100 Letters, and co-author of the recently released book (University of Cincinnati Press) of the same name.

35. Alyssa Hamilton, Graphic Designer/Illustrator
Bluecadet, www.bluecadet.com

Established in 2007, Bluecadet is an Emmy Award-winning digital agency that creates world-class websites, mobile apps, interactive installations, and immersive environments. We collaborate with leading museums, cultural institutions, universities, and nonprofit organizations to educate, engage, and entertain. Alyssa Hamilton is a graphic designer and illustrator creating work that is tactile and intuitive. She focuses on enhancing human experiences—whether through beautiful brand identities or educational and immersive interactions. In addition to designing, Alyssa always enjoys a good book, meals with friends, and sprucing up her West Philadelphia home. Alyssa graduated from Moore College of Art and Design with a BFA in Graphic Design in 2010 and graduated from Tyler School of Art with an MFA in Graphic and Interactive Design in 2018. Alyssa Hamilton is a graphic designer and illustrator creating work that is tactile and intuitive. She focuses on enhancing human experiences—whether through beautiful brand identities or educational and immersive interactions. In addition to designing, Alyssa always enjoys a good book, meals with friends, and sprucing up her West Philadelphia home. Alyssa

graduated from Moore College of Art and Design with a BFA in Graphic Design in 2010 and graduated from Tyler School of Art with an MFA in Graphic and Interactive Design in 2018.

36. Jillian Hammer, Interactive Designer
Bluecadet, www.bluecadet.com

Established in 2007, Bluecadet is an Emmy Award-winning digital agency that creates world-class websites, mobile apps, interactive installations, and immersive environments. We collaborate with leading museums, cultural institutions, universities, and nonprofit organizations to educate, engage, and entertain. Jillian is an interactive designer at Bluecadet, where her role spans from web & application design to experiential exhibition design. Her personal work focuses on common themes of adoption, Asian American experiences, and racial justice. Jillian's projects are informed by her background in community organizing and activism. Jillian graduated magna cum laude from Temple University with a BFA in Graphic and Interactive Design in 2017. Alyssa Hamilton is a graphic designer and illustrator creating work that is tactile and intuitive. She focuses on enhancing human experiences—whether through beautiful brand identities or educational and immersive interactions. In addition to designing, Alyssa always enjoys a good book, meals with friends, and sprucing up her West Philadelphia home. Alyssa graduated from Moore College of Art and Design with a BFA in Graphic Design in 2010 and graduated from Tyler School of Art with an MFA in Graphic and Interactive Design in 2018.

37. Thomas Loretan, SVP & Executive Creative Director, Experience Design
Comcast NBCU, <https://corporate.comcast.com>

Thomas Loretan serves as the Head of Experience Design for Comcast. In this role, Tom provides strategic leadership and design direction for interface, graphic, package, service, industrial, retail, voice, brand and product design – with a focus on designing simple, intuitive experiences that customer's love. In 2014, he was awarded an Emmy for X1's outstanding user experience and visual design; he has also been awarded numerous utility and design patents. Tom was Comcast Interactive Media's founding creative director. With more than thirty years of experience in design, Tom has a passion for building intuitive experiences and products. His career spans inventive work in the early days of interactive TV, driving new innovation, and developing benchmark digital e-commerce services and award-winning customer experiences for clients both large and small; from Silicon Valley start-ups to national brands such as Hearst, IBM, Philips, Kraft, GM, Beyond.com, Chipshot.com CondeNast's online properties, Style.com, Men.style.com, Epicurious.com and Concierge.com. Born in New York, Tom studied Design at Rhode Island School of Design and Massachusetts College of Art. Tom's design teams are strategically located on both coasts, with the largest in Philadelphia. He also has teams in New York City, Austin, TX and Silicon Valley.

38. Jonathan Zweifler, Sr. Creative Director, Look Ahead Product Design, Xfinity Mobile
Comcast NBCU, <https://corporate.comcast.com>

As a diversely experienced Product Design leader, Jon brings 20 years of expertise in omni-channel digital product experiences, conversational UX, customer experience design, and brand identity development – resulting in a track record of effective, user centered design solutions for products and companies ranging from private start-ups to publicly traded blue chips. Currently, Jon leads the team dedicated to look ahead product and experience strategy for Xfinity Mobile, tasked with a mandate to mine opportunities that are 8-18 months down the roadmap, define a tangible vision for product and service experiences, and demonstrate realistic means of building toward the vision in market.

39. Mary Salvatera, Sr Creative Director, Customer Experience
Comcast NBCU, <https://corporate.comcast.com>

Mary is an Award winning customer experience strategist & innovator, with over 15 years of web, mobile and software application experience. She supports Comcast's CX Product organization and heads up a new team focused on Customer Experience Design. Mary provides strategic, thought leadership and

creative direction for end to end experiences for new customers joining Comcast to providing value & support for existing customers with Comcast's Xfinity Assistant. Mary leads all projects with a focus on User Centered Design, Human Factors and Human Computer Interaction. She has an extensive user experience and customer experience background both in agency and technology companies, including Fortune 500 & Fortune 100 companies.

40. Elle Trost, Senior Graphic Designer
FS Investments, <https://www.fsinvestments.com/>

In her role at FS, Elle creates and implements strategies to improve user experience through visualizing complex data and financial concepts for an in-house Design + UX team. Projects include branding, web, social media, and print.

41. Mark Angelow, UX/UI Designer
FS Investments, <https://www.fsinvestments.com/>

Mark creates and implements strategies to improve user experience through content strategy, user research, and process management for an in-house Design + UX team. FS Investments manages a suite of funds designed for financial advisors, individuals and institutions to achieve a variety of financial goals.

42. Brianna Nieman, Designer
Push 10, <https://www.push10.com/>

After earning a degree in Design and Writing from Western Washington University, Brianna wandered back east and sharpened her skills working with a variety of nonprofits and conservation-based clients, including five years as Head of Design for the leading apparel brand, United By Blue. She brings her varied background to Push10, transforming brand goals into consistent, thoughtful visuals.

43. Sal Trovato, Partner
701 Creative, 701creativellc.com

Sal is Partner/Owner of 701 Creative and is responsible for the design and coordination of multiple agency projects and client relationships. Sal brings to the agency a strong background in traditional print design, web design and social media marketing. Sal's projects have included websites, annual reports, digital marketing, social media management, identity packages, print design, collateral support and much more. His work has won numerous creative awards and has been published in creative reference books nationally. He is actively involved in AIGA student mentoring and portfolio review programs. He received his BFA from Tyler School of Art, Temple University.

44. Lucy Price, Art Director
J2 Design, <https://j2made.com>

Lucy Price is a designer & art director living & working in Philadelphia. She's been working in the field for 10 years, with a focus on branding for non-profits, education, and arts & culture organizations. Lucy's work spans multiple mediums—from identities, publications and websites, to exhibit design and print-making. A highly conceptual thinker with an analytical approach, she enjoys working for clients and organizations who are making a difference. Her love for great design—specifically typography, color, and form—and commitment to collaboration drives her work each and every day.

Lucy holds a B.A. from Rutgers University, where she studied graphic design and photography. In addition to design, she loves screen printing, calligraphy, being behind a camera, and tending to her many house plants.

45. Tim O'Donnell, Executive Creative Director
160over90 Philadelphia, <https://160over90.com>

As ECD, my role has been to ensure the highest creative standards across four offices and 190 employees, and to create an internal culture based on inspiration and creative exploration. The role requires juggling oversight on projects for clients including Visa, the NFL Draft, and Thomas Jefferson University, to running internal meetings, events and projects designed to keep creative staff excited and engaged. These efforts have led me to join the board of the AIGA's mentorship program.

46. Rose DiSanto, Principal
DiStano Design, disantodesign.com

Rose DiSanto, principal and founder of DiSanto Design, is an accomplished graphic designer, teacher, and incurable volunteer. She has worked with Fortune 500 companies like Apple Computer, Sheraton Hotels and Reebok but her true passion lies with helping both local and national nonprofit, educational and arts-based organizations spread their message and their work. Organizations like the American Cancer Society, New England Conservatory of Music, Bridge Boston Charter School, Paul Newman's The Hole in the Wall Gang Camp, and The Steppingstone Foundation to name a few.

47. Maria DeFazio Zeeb, Creative Services Manager
Chamber of Commerce for Greater Philadelphia, <https://chamberphl.com>

Maria DeFazio Zeeb currently leads a team of designers as the Creative Services manager at the Chamber of Commerce for Greater Philadelphia, ensuring the Chamber's communications are thoughtful, engaging, and innovative. In the past 10+ years, Maria has had experience in print, web, and UX design, as well as copywriting and strategy. Prior to her current position, Maria served as an art director at the Philadelphia branding agency Paragraph and also worked at the marketing firm Hornercom. She graduated summa cum laude from Syracuse University, where she dual majored in English and graphic design. Maria finished among the top 10 university scholars of Syracuse's graduating class and was chosen to give the student speech at Commencement. Maria has created work for clients both in the Philadelphia region and beyond, including Yards Brewing Company, Pennsylvania Ballet, Carnegie Mellon University, and Philadelphia International Airport. She has received awards from Graphic Design USA and HOW magazines and was selected as the national grand prize winner for the National Organization for Women's Love Your Body poster contest. Originally from outside of Scranton, PA, Maria always enjoys a good Office reference.

48. Hannah Cook, Assistant Director, Graphic Design, Institutional Advancement
Drexel University, <https://drexel.edu>

Hannah Cook, a Moore College of Art & Design graduate, landed her first full-time position at Drexel University in February 2017 as the Assistant Director, Graphic Design in Institutional Advancement. Hannah is responsible for the design of print and electronic communications to Drexel's 150,000 alumni and donors, and ensures brand and messaging alignment with the University standards/policies. Also, Hannah volunteered as the design chair for the CASE (Council for Advancement and Support of Education) conference and branded their 2019 conference in Philadelphia.

49. Dominique Zelaya, Website & Graphic Designer in Creative Services
Philadelphia Horticultural Society, <https://phsonline.org>, dzelayadesign.com

Dominique joined the Creative Services team at Pennsylvania Horticultural Society (PHS) in August 2018. A graduate of Moore College of Art & Design she has been committed to designing within Philadelphia since 2013. Focused primarily on projects promoting social change, Dominique is now creating multi-platform creative content for events and projects throughout the city, such as Tree Tenders tree plantings, City Harvest produce workshops, and the infamous Philadelphia Flower Show.

50. Pamela Raitt, FOUNDER AND CHIEF STRATEGY OFFICER
Bellatrix Group, <https://www.thebellatrixgroup.com>

Pamela is a creative strategy and experience design leader who has spent the last 20 years helping brands turn customers into loyalists across channels, touchpoints, and devices. Pamela helped brands like Yahoo! eBay and Microsoft establish compelling persona-based brand stories and experiences and has gone on to spearhead large-scale digital initiatives for clients as diverse as YouTube, Bank of America, and AstraZeneca. Pamela is a frequent public speaker, and most recently appeared at SXSW 2018. She co-founded Bellatrix Group in 2018 to bring her diverse skill sets and experience directly to health and wellness clients, and to help pave the path for female entrepreneurs.

51. Nicole DuCoin, Art Director
One Trick Pony, <http://1trickpony.com/>

As an Art Director at One Trick Pony, Nicole spends her days creating web experiences for brands such as Disney on Broadway, Jurassic World, Virgin Hotels, American Express, and more. Nicole fell in love with the city of Philadelphia, while studying at Drexel University. She developed a strange obsession with Benjamin Franklin, and started her own business called Frankadelphia (frankadelphia.com) where she designs quirky t-shirts and greeting cards, featuring the legend himself. When not staring at a screen, Nicole can be found planning her next vacation or walking her dog around South Philly.

52. Danielle Bradley, Art Director
One Trick Pony, <http://1trickpony.com/>

When she's not searching for her next snack, Danielle is helping to develop brands from the ground up. A graduate of Kutztown University, she brings her design sensibilities to Virgin Hotels, TripAdvisor, GoPuff, Boost Mobile and E&J Gallo Winery. Danielle works across all different media from digital and social, to billboards and video.

