



**AIGA PHILADELPHIA**  
**2018 DESIGN CONTINUUM SCHOLARSHIP**  
in memory of Edward M. Murphy

**CALL FOR APPLICANTS**

**ABOUT**

The AIGA Philadelphia Design Continuum Fund is an annual scholarship program in the amount of \$2,500 to support local design students by awarding financial assistance to pursue their education. High School, Undergraduate and Graduate students are all eligible to apply. The recipient is chosen on the merits of their application, portfolio, and demonstration of need.

**IMPORTANT DATES**

Application Deadline: July 20, 2018

Awardee Announced: August 8, 2018

**QUESTIONS**

Email Gigi McGee, Chair, Legacy Committee of AIGA Philadelphia at [gmcgee@philadelphia.aiga.org](mailto:gmcgee@philadelphia.aiga.org).

**ELIGIBILITY**

The scholarship is awarded to students who are currently enrolled in or accepted to college at the time of submission, and who intend to pursue a career in the field of Graphic Design. Applicants must either reside in or attend an accredited College in the greater Philadelphia region.

**REQUIREMENTS**

- 1) Students must be enrolled full time in an undergraduate/graduate program for the 2018/2019 academic year. High School, Undergraduate and Graduate students are all eligible to apply.
- 2) Students should major in or intend to major in a Graphic Design or related program (Visual Communication, Interactive Design, etc.)
- 3) Students must have an Expected Family Contribution (EFC Score), of less than \$15,000. This number is on your FAFSA form, to see what it looks like click [here](http://achieveatlanta.org/wordpress/wp-content/uploads/2016/09/Sample-SAR.pdf).

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## TO APPLY

Applicants must provide the following materials in an 8.5x11 document saved in PDF format labeled with your last name, first name. Applications should be emailed to: [gmcgee@philadelphia.aiga.org](mailto:gmcgee@philadelphia.aiga.org) by July 20, 2018 with the title Design Continuum Fund Scholarship in the subject line.

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### INFORMATION

Personal Information

Date • Full Name • Permanent Address • Email Address • Phone Number

School Information

• Name of college or university attending in the 2018/19 academic year • Address of College • Name and contact information for Financial Aid Officer at your college • College grade level the student will be in for the 2018/2019 academic year (i.e. freshman, sophomore, etc.) • Degree sought • Expected graduation date • Major or expected major

Note:

If you have not received an acceptance letter from the school to which you applied, put down your first choice. If you are awarded a scholarship, you will need to provide proof of acceptance from the school.

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### OFFICIAL TRANSCRIPT

Official high school or university transcript, including current GPA.

page 3:

### RECOMMENDATION

One letter of recommendation from an individual—a teacher, employer or counselor who knows your work. Please provide their email addresses so that the recommendation can be confirmed.

page 4:

### EFC SCORE

Scholarships are only awarded to students who are in financial need; applicants must, therefore, provide a FAFSA EFC score. Please provide the full page of your actual FAFSA showing the EFC Score.

This number is on your FAFSA form, to see what it looks like click here.

<http://achieveatlanta.org/wordpress/wp-content/uploads/2016/09/Sample-SAR.pdf>

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### EXAMPLES OF YOUR WORK

Provide 5 examples of your best work with a brief description of the project. If you would like to submit movies, motion graphics, or interactive files for your portfolio you must submit electronically by including active links (for example; YouTube and Vimeo).

*Tips for presenting your work:*

Remember that your work will be viewed on a computer screen. • Images should be an original digital file when possible. Otherwise, make sure photographs or scans or work are properly lit and in focus. •

Feature your work as simply and as clearly as possible; single images read much better than multiples on one page.