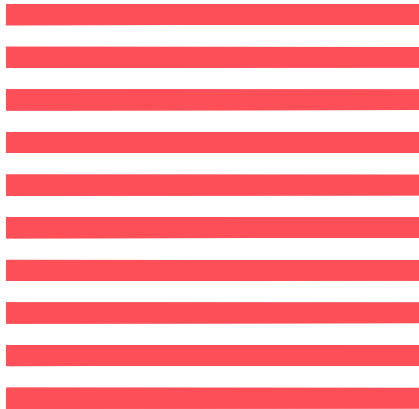
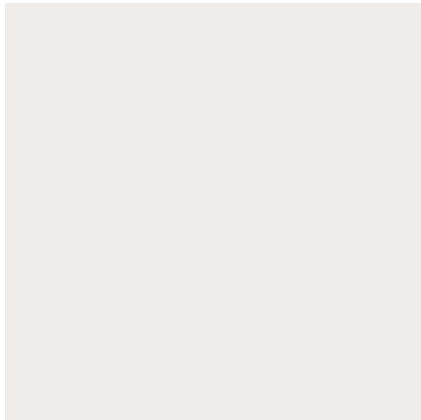
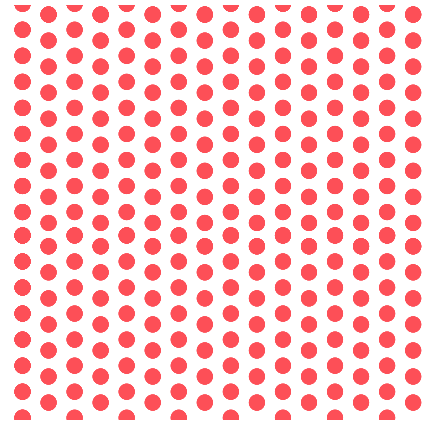
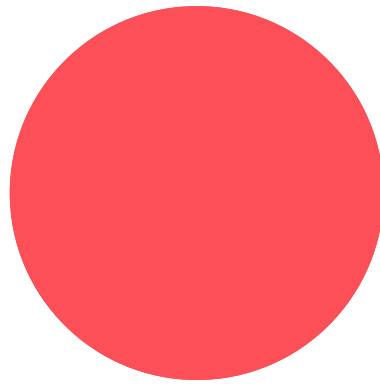
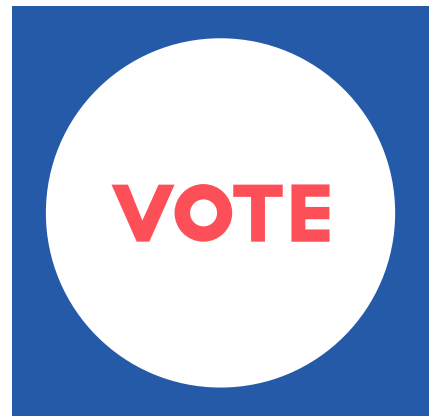
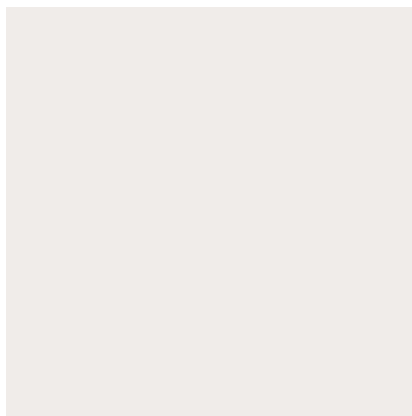
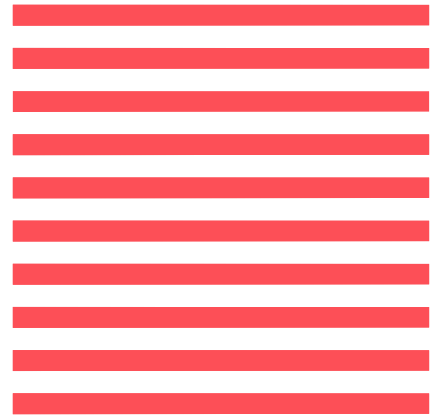
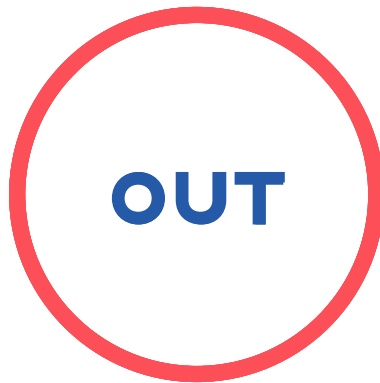
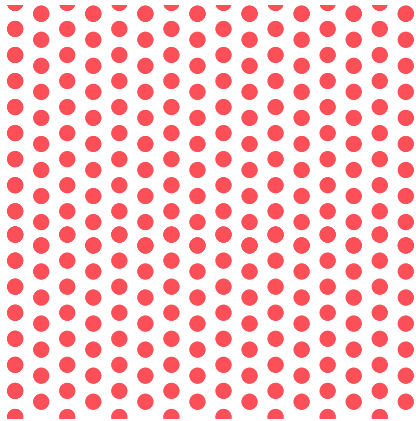


get



Special Exhibition
July 1 – August 6
in Philadelphia
for Democratic
National Convention



Sponsorship Opportunities

Get out the vote.

This civic engagement initiative wields the power of design to motivate the American public to register and turn out to vote in the 2016 general election. This Special Exhibition will feature original, nonpartisan posters by designers from across the country coming together for the sake of the design of democracy.

July 1 – 29

Art Gallery at City Hall

City of Philadelphia's Office of Arts,

Culture and the Creative Economy

1400 Market St #116, Philadelphia, PA 19107

July 1 – August 6

Painted Bride Art Center

230 Vine St, Philadelphia, PA 19106

If sharing on social, use the hashtag #AIGAvote.

Partners

PROGRAM PARTNER



EXHIBITION PARTNERS



Build relationships.

AIGA Philadelphia's partnership opportunities help you cultivate mutually beneficial relationships with the professional design community. Through a range of partnership levels, AIGA Philadelphia offers you several competitive advantages to fulfill your organization's interests and promotional strategy.



AIGA's mission is to advance design as a professional craft, strategic advantage, and vital cultural force.

AIGA members are the largest global community of designers—and all-around amazing people—who understand that our passion and hard work can improve the world around us, in ways big and small. For everyone. Through the events that we organize, the initiatives that we run, the content that we publish, the conversations we ignite, and the relationships that we foster, we create opportunities for all of us to learn, inspire, and support each other, at every step of our careers. **AIGA is the professional association for design.**

About AIGA Philadelphia

In 1981, a group of Philadelphia designers formed AIGA Philadelphia, the first local chapter of the American Institute of Graphic Arts. Presently the chapter is comprised of over 700 members. AIGA Philadelphia's purpose is both integral and complementary to the national organization: to provide the highest standards within the profession and the business community and to stimulate interest and understanding of design and visual communication.

Why sponsor?

When you sponsor AIGA Philadelphia, you reach designers by leveraging their relationship with an organization that they trust as their own. AIGA Philadelphia is committed to building this affinity for your company through partnerships that resonate with your target audience.

Our sponsorships are crafted to be:

- Meaningful to AIGA members who represent your most profitable customers;
- Experiential, providing opportunities for those customers to interact with your products and services in the context of an AIGA experience;
- Highly visible and layered throughout AIGA collateral, local events, national conferences, and our website, helping AIGA members connect with your product through sustained visibility.

AIGA members include designers in all design disciplines and at all phases of their careers, yet consistently they represent the designers most interested in advancing the profession and leading the industry to new levels of influence. These are the opinion leaders of the design profession, in all of its disciplines.

Get in touch.

If you would like to be a part of the vibrant creative organization and sponsor your local chapter of the professional association for design, contact our Partnership Director, Gina Kernan at gkernan@philadelphia.aiga.org.

“Get Out The Vote” Partnership Opportunities

If the sponsorship options listed here don't match your intentions or budget, please contact us and we'll work to design a custom sponsorship package that does.

Other Sponsorship Opportunities

An on-site table can be purchased for the reception for \$750 to meet reception attendees.

We are also looking for **in-kind sponsors** for printing, paper, photography, video, catering, drinks (alcoholic and non-alcoholic), and media partnerships.

Presenting — \$5,000 Sponsor

- “Presented by” designation on all exhibition communications
- Opening/closing reception sponsor designation
- Prominent table at event during reception
- Sponsor will be acknowledged on exhibition signage
- Opportunity to briefly address attendees at the reception
- Prominent recognition with logo on the exhibition/reception website with link to company website
- Prominent logo on exhibition/reception e-blasts
- Access to reception attendee list
- Social media recognition highlighting exhibition partnership/special offers

Platinum — \$2,500 Sponsor

- Table at event during reception
- Sponsor will be acknowledged on exhibition signage
- Opportunity to briefly address attendees at the reception
- Sponsor will be thanked during announcements at the reception
- Prominent recognition with logo on the exhibition/reception website with link to company website
- Prominent logo on exhibition/reception e-blasts
- Access to reception attendee list
- Social media recognition highlighting exhibition partnership/special offers

Gold — \$1,000 Sponsor

- Table at event during reception
- Sponsor will be acknowledged on exhibition signage
- Sponsor will be thanked during announcements at the reception
- Prominent recognition with logo on the exhibition/reception website with link to company website
- Prominent logo on exhibition/reception e-blasts
- Social media recognition highlighting exhibition partnership/special offers

Silver — \$500 Sponsor

- Prominent recognition with logo on the exhibition/reception website with link to company website
- Prominent recognition with logo on exhibition/reception e-blasts

Bronze — \$250 Sponsor

- Named as a sponsor on the exhibition/reception website with link to company website
- Named as a sponsor on exhibition/reception e-blasts