

- 1 ANGELA BUCHANICO**
University of The Sciences
Assistant Director, Marketing
uscience.edu

Angela Buchanico is a seasoned and award-winning creative who has built strong, diverse teams and brought organization to both agency and in-house environments. As Assistant Director of Marketing at University of the Sciences (USciences) in Philadelphia, she has been leading the institution through a comprehensive rebranding initiative for the past five years. Born and raised in Philadelphia, PA, Angela has gained valuable agency experience throughout the country, from Denver, CO to Washington, DC by working with national and international clients in a variety of industries. She is also a budding entrepreneur, partnering in an independent dance music label, 418 Music. Angela hopes to bring all of her creative design and marketing experience to Feedback to assist students in the development of their personal brand.
- 2 JOHN BURNS**
John Burns Design Group
Principal
johnburnsdesigngroup.com

John Burns Design Group is a full service agency with more than 50 years of cumulative experience in design, strategy, brand development, communication, web site development, and digital, traditional and experiential media. We can execute brand strategy development, including brand architecture, naming, logo and taglines, identity design and systems, brand auditing and positioning. We also craft and implement launch strategies, including communications, collateral materials, media -both traditional and social/digital- and promotions. We will transform your brand, to inspire your audience.
- 3 DAN BUSEY**
ThinkBrownstone
Senior Director, Visual Design
thinkbrownstone.com

Dan Busey, an expert design consultant, skilled communicator, and people-focused manager, heads up ThinkBrownstone's visual design discipline—leading and mentoring a growing team of designers. Dan works closely with our Design Leads to craft design solutions for many important client projects, working with clients and project teams to design and build world-class software products, business applications, and responsive websites.
- 4 JOSH CARTER**
Josh Carter Super Artist LLC
joshcartersuperartist.com

Josh Carter is an expert Graphic Designer. Since graduating from Rowan University in 2012, with a BFA in Graphic Design, Josh has worked at The Huffington Post, creating graphics and illustrations for multiple social media platforms and numerous editorial pieces; helped animate and create assets for shows on HBO, Comedy Central, and IFC Network at McDworkshop.com; designed and animated marketing collateral for major brands such as Arctic Zero Frozen Desserts; set type in books published by Rizzoli; designed/illustrated Blu-Ray and DVD packaging for horror movies and art films, and interned at the fantastic illustration blog meathaus.com. Josh Carter started his own business, Josh Carter Super Artist LLC, in 2014 and continues to provide top-notch branding and marketing services for start-up companies all over the country. In Josh's free time you can find him devouring everything and anything from James Victore and Aaron Draplin, and compulsively starting new projects that all absolutely must have their own domain name.
- 5 BOB CASELLA**
Evoke Health
Art Director
bobcassella.com

Bob Cassella is an Art Director for Evoke Health, where he creates a variety of advertising materials for major pharmaceutical companies, including branding campaigns, websites, digital media, print ads, and brochures. He has also created work for Yards Brewing Company, Pocono Mountains Visitors Bureau, Art Directors Club, The Franklin Institute, and MGM Resorts International. In his spare time, he enjoys being a nerd, watching horror movies, and playing videogames. He has also been involved with AIGA Philadelphia's Mentorship Program, serving as a mentor since 2012
- 6 STEVE DECUSATIS**
Steve DeCusatis Design
Owner/Designer
stevedecusatis.com

Steve DeCusatis is an independent art director, designer and educator specializing in logos and overall branding projects. He graduated from Tyler School of Art, Temple University in 2002 with a BFA in Graphic & Interactive Design and an Art History Minor. After working in both design and agency settings, DeCusatis started his own self-titled design studio in 2011. He collaborates with clients large and small creating innovative identity, print, and web design. His work has been recognized by Print, HOW, Communication Arts, LogoLounge, The Dieline, CMYK, Under Consideration, and more.
- 7 NICOLE DUCOIN**
One Trick Pony
Interactive Graphic Designer
1trickpony.com

Nicole DuCoin is an Interactive Graphic Designer at One Trick Pony. She spends her days designing beer cans for Kane Brewing Company and creating web experiences for brands such as Virgin Hotels, American Express Serve, Hard Rock All Inclusives, and Commonwealth Proper. She recently won a Gold Addy for her work on VirginHotels.com. Nicole fell in love with the city of Philadelphia, while studying at Drexel University. She developed a strange obsession with Benjamin Franklin, and started her own company called Frankadelphia (frankadelphastore.com) where she designs quirky t-shirts and greeting cards, featuring the legend himself. When not staring at a computer screen, Nicole can be found baking something delicious or riding her bike around South Philly.

- 8 ROSE DISANTO**
DiSanto Design
Founder & Principal
disantodesign.com
- Rose** DiSanto, award-winning designer, has career experience working in big advertising agencies, nationally-acclaimed design studios and running her own business. Her client list includes Apple Computer, Reebok, and other fortune 500 companies as well as arts and education-based organizations such as The Boston Symphony Orchestra, Harvard University, New England Conservatory of Music and The Steppingstone Foundation. Rose is an adjunct professor of design at Philadelphia University and sits on the board of AIGA Philadelphia as founder/director of Mentorship.
- 9 CHARISSA ELLIOTT**
One Trick Pony
Copywriter
1trickpony.com
- Charissa** is an award-winning copywriter from across the pond. She has worked on a huge range of brands, covering everything from beverages to roller coasters. She can write in any tone of voice, for any media. Charissa is a graduate of St Andrews University in Scotland, where she learned to play golf and drink whisky. In her spare time she likes to travel to far flung places and eat cucumber sandwiches.
- 10 MATT ERDERLY**
Here's My Chance
Creative Director
heresmychance.com
- Matt** Erdely thinks any communication problem can be solved with hard work, honesty, and humor. He's a 10-year industry professional who isn't satisfied with anything other than the perfect solution to your project. As Associate Creative Director at HMC, Matt is responsible for solving all client creative requests. His expertise is in coming up with compelling ideas, paying them off with well-constructed visual elements, and generating excitement and enthusiasm for every project he's involved with. After receiving his B.S. in Graphic Design from TCNJ, Matt worked at several notable agencies in New Jersey and Philadelphia for clients such as The University of the Arts, Quick Chek, Hertz, Radian, Georgia Pacific brands and many others. He lives in Collingswood with his wife, and daughter, is an avid music and film connoisseur, has a strict aversion to disposable plastic water bottles and heartless advertising, and has no problem being the only diehard Mets fan in Philadelphia. His go-to karaoke song is "Lawyers, Guns, and Money" by Warren Zevon.
- 11 JULIA FIORELLO**
Designer/Creative Strategist
juliafiorello.com
- Julia** is an independent designer and creative strategist based in Philadelphia with over ten years of experience working with purpose-driven organizations, including Penn Medicine, the National Constitution Center, Good Shepherd Penn Partners, Main Line Health, Drexel University, Doylestown Health, and local small businesses. She is passionate about applying design and systems thinking to strengthen the power of a brand through visual and strategic storytelling, build collaborative and creative cultures, and create sustainable, design-led business models. Julia is a hybrid thinker with a curious mind and a positive mindset. Her work style is collaborative, thoughtful, and proactive. Her goal is "to create unique and delightful brand experiences that contribute to a happier, more productive world."
- 12 CHRISTINE FISCHER**
Vanguard
Design Strategist
retirementplans.vanguard.com
- Christine** Fischer is a Design Strategist with Vanguard in the Participant Strategy and Develop division. She has lead numerous brand design initiatives developing strategies for a communication architecture, environmental branding, and promotional and educational campaigns. Prior to working at Vanguard, Christine practiced as a design consultant for 14 years in Wilmington, Delaware delivering brand design services to non-profits and small business. In addition to her professional consulting, Christine has been an adjunct faculty at Moore College of Art and Design, University of Delaware, University of the Arts, and Wilmington University. She was a member of the inaugural faculty at the Delaware College of Art and Design and developed their initial Graphic Design curriculum. She began her teaching career as an assistant professor at the University of Illinois at Chicago. Christine holds an MFA from the Yale School of Art (1990) and a BFA from the University of the Arts (1984).
- 13 RUSS GAZZARA**
Axis Visual
Creative Director
axisvisual.com
- Russ** Gazzara is an art & creative director, and currently lead client contact for Axis Visual, a graphic marketing firm in Rosemont, PA, specializing in brand design, marketing communications, print collateral, and web design & development. Before joining Axis, he was a partner at Warkulwiz Design Associates, and a founding partner of Paragraph Design Communications, both in Philadelphia. Russ was also a partner and account director for Mandala, a Philadelphia design firm he joined in 1984. His experience includes corporate communications, sales promotion, advertising, and brand marketing campaigns for Unisys, Aramark, SunGard, GlaxoSmithKline, Paramount, Simon & Schuster, Crane Paper, and Weyerhaeuser, among others. Russ is a Past President of AIGA Philadelphia and lives in Chester County where he is an incurable guitar collector.
- 14 SKIP GOSNELL**
Rieker, Inc
Director of Marketing
riekerinc.com
- Skip** Gosnell is the Director of Marketing at Rieker Inc, with responsibility for global marketing programs and advertising, brand management, corporate identity, product design and packaging. Notable over his nearly 30 years of creative experience he has earned several awards for design while implementing effective product launch marketing campaigns. Prior to joining Rieker, Mr. Gosnell has held several positions in creative services including art director and senior graphic designer at both agency and in-house levels

- 15 DAVID HACKETT**
DiDAgency
Creative Director
didagency.com
- David** has been in the ad business for 30 years. After graduating from the School of Visual Arts in NYC, he worked in New York at Grey Advertising. Then he moved to Chicago to work at Leo Burnett and Havas. He's known for awarding-winning campaigns for Guinness, US Airways, Advair, and the Lapband gastric band system. He's traversed across many disciplines over the years, becoming expert in digital marketing, television, and direct response advertising. Since 2006, he's concentrated his efforts in healthcare marketing, landing at DiD in late 2012. Since then, he's played an important role in organically growing their business.
- 16 CHARLES HAEBERLE**
Vanguard
Design Manager
vanguard.com
- Chuck** is a Design Manager in Vanguard's User Experience Group. While at Vanguard, he has managed multiple Design teams for print and the web. Prior to working at Vanguard, Chuck was a Designer at Bailey Brand Consulting and then Art Director at Design Force, Inc. Chuck holds a BFA from Tyler School of Art and an MBA from Penn State University.
- 17 GABY HEIT**
Art/Photo director
gabyheit.com
- Gaby** Heit is an art/photo director, graphic designer and typophile with a master's degree in Communications Design from Pratt Institute. With many years of experience in print publishing, she has led the creative direction, re-branding and design for magazines covering fashion, travel, women's services, business, fine art and design. Also an AIGA Philadelphia Board member, a three-time gallery director and an independent curator, Gaby represents several fine artists from Philadelphia and New York.
- 18 BRIGETTE INDELICATO**
The Franklin Institute
Science Museum
Senior Graphic Designer
brigitteidesign.com
- Brigette** graduated from Moore in 2010 and has been a graphic designer at The Franklin Institute for the past 5 years, where she works with the rest of the in-house design team to create exhibit graphics, promotion/advertising campaigns, gala invitations, and various materials for the Philadelphia Science Festival and Science After Hours events. In addition to her full time job, she works as a freelance designer for creative entrepreneurs and nonprofit organizations, using hand drawn typography and a clean and approachable aesthetic.
- 19 LAURA JACOBY**
Debra Malinics Advertising
Senior Creative Director
dma-adv.com
- Laura** Jacoby is Senior Creative Director for DMA and conceives, designs and produces a broad spectrum of print and advertising materials for corporate, medical, legal, travel, manufacturing, government, cultural and nonprofit clients. Her work has won many creative awards and is published in several graphic design trade annuals. Since 1996, Ms. Jacoby has also been a Graphic Design Instructor at Rosemont College, teaching various courses in the undergraduate Graphic Design track and in the graduate Publishing Programs track.
- 20 MARK JENKINSON**
Limepickle
Owner & Designer
limepickle.net
- Mark** is a proven design leader, and full 360° designer, experienced in building and managing multi-disciplinary teams working across multiple touch points and channels. He has core expertise in brand definition and guardianship, multi-channel initiatives, brand asset management programs, advertising, identity, print, FMCG packaging, retail, web and environmental design. In his career, he has successfully delivered across multiple categories including Health Care, Retail, Education, Leisure and Entertainment, Hospitality, and Corporate for clients such as the BBC, Coca Cola, Neumann University, P&G, Penn Medicine, Pepsi, RJ Reynolds, SAP, and Tesco. Mark founded his company, Limepickle, in 2004 in London and moved it to Philadelphia in late 2009. Locally, he has been heavily involved in the Philadelphia design community, contributing to leading design resources in the area. As well as being a curator of the Art of Doop, he is heavily involved with the 501c organizations, The Sons of Ben, Team Dinner, and The Philadelphia Union
- 21 PAUL KEPPLER**
Headcase Design
Owner
headcasedesign.com
- Paul** Kepple is the owner of Headcase Design, an award-winning graphic design and illustration studio which specializes in publishing. His work has been recognized by such publications as AIGA's 365 and 50 Books/50 Covers, American Illustration, Communication Arts, Graphis, How, and Print.
- 22 KEVIN KERNAN**
gdloft PHL
New Business/Studio Manager
gdloft.com
- Kevin** Kernan received his BA in graphic design from Rutgers University, Camden Campus and his MS in Arts Administration from Drexel University. He has worked at Current Medicine/Current Science, Philadelphia City Paper, Turnaround Marketing, and Drexel University. gdloft PHL is a small collaborative design studio made up of photographers, fine artists, students, designers and (aspiring) competitive food eaters, focusing on design for educational, arts and cultural and non-profit institutions. gdloft's work has been published and acknowledged by AIGA, GDUSA, UCDA, Graphis, Communication Arts, Print Magazine, HOW, STEP, the Cooper Hewitt and Art Directors Club. gdloft's work has also appeared in Gestalten and Rockport publications."

- 23 JASON KERNEVICH**
The Heads of State
Principal & Creative Director
theheadsofstate.com
- Jason** Kerneviceh and **Dustin** Summers have been working together as The Heads of State. for over 10 years. They've created branding, strategy, posters, book covers, and illustration for an impressive and diverse list of clients. Consciously maintaining a small studio and a close-knit team allows for a dynamic practice focused on finely crafted work for projects big and small. The studio has won awards from Communication Arts, American Illustration, the Type Directors Club, and Print Magazine. Kerneviceh and Summers lecture frequently about their work and process and teach graphic design and illustration at Tyler School of Art where they both studied.
- 24 SOONDUK KREBS**
SK Designworks
Principal
skdesignworks.com
- Soonduk** Krebs is founder of SK Designworks, Inc., a full-service graphic design firm located in Midtown Village, Philadelphia. At SK Designworks, we view each project as a unique creative opportunity and, therefore, do not try to impose a set style or "look" upon all of our work. We firmly believe that graphic design is a problem-solving process, and that the best solutions are those that emerge from the full involvement of both the designer and the client. Our work has also been featured in Paperspecs, LogoLounge, Print, How, Graphis and Communication Arts.
- 25 ROBB LEEF**
160over90
Senior Designer
rleef-portfolio.blogspot.com
- Robb** ventured into the wilds of freelance, after his start branding and packaging kids stuff for Hasbro, Spinmaster, and Fisher Price at Scrambled Eggz Productions. There he used his screen-printing and illustration skills to work on gig-posters, magazine covers, product concepts, and personal print-making projects. Now he is a senior designer at 160over90 combining his skills to create forward thinking work for clients like Under Armour, The Mid American Conference, and Comcast-Spectacor. In his downtime you can find him urban fishing, randomly doodling, or chillin' with his main man Yoshi, the bearded dragon."
- 26 MICHAEL LICATA**
Munroe Creative Partners
Chief Creative Officer
munroe.com
- Michael** joined Munroe in 1997. A recipient of several design excellence awards and published work, Michael brings proven, award-winning expertise and strategic creative thinking to each and every project. Based in Munroe's Philadelphia headquarters, but toggling back and forth to our office in NYC, Michael leads numerous accounts, including Radian Guaranty, J.G. Wentworth, Xaxis, Hard Rock Café, NYY Steak, Comcast NBCUniversal, GE Power and Water, among others. At all steps of the process, Michael ensures the highest level of creative thinking for our clients across the retail, hospitality, technology, real estate, professional services, financial and insurance services and non-profit sectors
- 27 BEN LUTZ**
Munroe Creative Partners
Senior Art Director
munroe.com
- Ben** Lutz brings a range of design disciplines to MCP, in his hometown of Philadelphia. With a strong background of agency experience, Ben thrives when working across multiple media formats, always believing the right message can traverse any media platform. Ben has developed compelling advertising, print and interactive work for clients such as Hard Rock Café, Continuum Health Alliance, RAIT Financial Trust, and Philadelphia Financial. A magna cum laude graduate of Maryland Institute College of Art (MICA) with a BFA in graphic design, Ben began his career working for Michael Graves Design Group followed by several global ad agencies such as TDA and G2.
- 28 PATRICK MACOMBER**
160over90
Associate Creative Director
heymacomber.com
- Patrick** is a designer and creative director, lovingly building brands, experiences, and teams for friends and clients of all shapes and sizes. From design, to copy and direction, to strategy, to UI, UX, U(whatever), to social, to product, he challenges brands wherever they choose to live. 160over90 is a branding and creative services agency with offices in Philadelphia, PA, Newport Beach, CA, and Gainesville, FL.
- 29 MICHELE GIORGI MARCHEK**
DiD Agency
Associate Creative Director
didagency.com
- Michele** Giorgi Marchek, born, raised and educated in Philadelphia, is a full-time working-mother and veteran in agency-life. From a creative lens, Michele serves as an Associate Creative Director at DiD Agency, and is known for her "commitment to excellence." She carefully collaborates with her team to shape ideas into strategic solutions, and still makes it home early enough to build block castles with her 3-year-old daughter. In her spare time she enjoys volunteering in the neighborhood art programs, spontaneous get-aways to Europe, and writing about herself in the third person. You can find Michele on LinkedIn and occasionally at First Fridays in Old City.
- 30 JENNA MCBRIDE**
Anthropologie
Senior Graphic Designer
jennamcbride.com
- Jenna** McBride is a senior graphic designer for Anthropologie, a lifestyle brand based in Philadelphia's Navy Yard. She specializes in invitations, signage, stationery, and has a great love of typography.

- 31 MARYKATE MCDEVITT**
Illustrator and Lettering Artist
marykatemcdevitt.com
- MaryKate** McDevitt is an illustrator and lettering artist based in Philadelphia. Mary Kate attended Tyler School of Art as a GAID major. Since graduating in 2007, Mary Kate worked as a designer for 2 years at a design studio but ultimately made the switch to freelance when she moved to Portland, OR. Mary Kate had a brief stint in New York for a couple of years and is now happily back in Philly and continuing to freelance. Mary Kate has worked with clients including; Chronicle Books, Penguin, Nike, Smucker's, Mental Floss, and Hallmark
- 32 MELISSA MCFEETERS**
Illustrator and Designer
melissamcfeeters.com
- Melissa** McFeeters lugged around her own black Tyler portfolio in 2007 before landing jobs in the interactive and publishing industries, where she honed her skills as an illustrator. Currently, she is a full-time freelancer working on both illustration and design projects from her studio in Kensington. In addition to being included in the 2014 Communication Arts Illustration Annual, her work has been selected and shown in the HOW Magazine Self-Promotion Annual, the 2011 Philadelphia Design Awards, Victory for Tyler: Works on Paper poster competition and in 2012 she was awarded the AIGA Philly Fresh Award.
- 33 CARL MILL**
Art270
President and Creative Director
&
SUE STROHM
Art270
Senior Designer
art270.com
- Carl** is the President and Creative Director of art270. After ten years as an Assistant Professor in the graphic design department at Tyler School of Art, In 1985 Carl established art270, inc. with his wife, Dianne, also a Tyler Assistant Professor. Since his years at Tyler, Carl has taught a variety of art and design classes including the "Business of Graphic Design" and "Graphic Design History" at Arcadia University. He has also presented lectures to a variety of small business organizations on business identity and branding. Carl has served as Vice President of the Philadelphia Chapter of AIGA and continues to serve on several academic and marketing advisory boards for local colleges and organizations. Under Carl's direction art270 has won numerous awards and has been published in a variety of international design publications including Print, Graphis, Novumgebrauchsgraphik and Graphic Design USA.
Sue Strohm is a senior designer at art270 in Jenkintown PA. Sue started as an intern at art270 in 1992, which puts her in the "twenty years and counting club." She graduated from Penn State University with a BA in graphic design in 1993 and was invited to stay at art270 following her internship. Sue developed her keen sense for color at an early age by creating her own color swatch books from the paint department displays when dragged to the hardware store with her dad. She brings a unique graphic design style to her projects that keeps her clients coming back year after year. Currently, Curtis Institute of Music, AmerisourceBergen, Philadelphia Futures, and Villanova University are keeping Sue very busy. Sue's work has appeared in a variety of design books and journals.
- 34 BILL MILNAZIK**
Axis Visual
Problem Solver #1
Axisvisual.com
- Bill** has had a very wide base of experience applying creativity to everything from corporate identity, advertising, print communications, publication design, web design and development, annual report design, trade shows and just about everything else that can help businesses build a strong public image, with 33 years in the graphic marketing industry. For the past 17 years Bill has owned and operated AXIS visual, a firm focusing on making our clients successful. "Design is often the first impression that, if done well, can encourage a potential customer to step further into a conversation. It motivates, it inspires, it moves people to action. This is a responsibility that designers must take very seriously.
- 35 DOMINIC MONTE**
The Penn Mutual Life Insurance Company
Creative Director
- Dom** joined Penn Mutual as a graphic designer in April 2003 and became Creative Director in 2013. He and his team work on graphic design, multimedia design and video production for both internal and external communications. After graduating from Drexel University in 1998, Dominic worked as a Design Specialist for a global software consulting firm out of Pittsburgh through 2001. He then was a web designer and illustrator for a medical trade publishing company that published over 20 websites and magazines. Dom is currently obtaining a Graduate Certificate focusing on Strategic Communication from Villanova University and is a proud AIGA member.
- 36 ALEXANDER NAZZARO**
Tonic Design
Interactive Designer and Illustrator
tonicdesign.com
- Alex** Nazzaro is an interactive designer and illustrator who specializes in web & app design. While attending Tyler School of Art, he spent a year as an intern at The Heads of State, working closely with Jason Kernevech and Dustin Summers; he graduated from Tyler in 2014 with a BFA in Graphic & Interactive Design. Now at Tonic Design Co., Alex designs apps and websites for large international companies in a range of industries, including health & wellness and fashion. Always striving to enhance his skills, Alex does freelance branding & identity work using both print & web mediums. He also loves to illustrate as much as he can in his spare time.
- 37 ANTHONY NGUYEN**
Free People
Interactive Designer
antnguyen.com
- Anthony** Nguyen is currently an interactive designer for Free People and the AIGA Interactive co-director. He was previously a designer at Happy Cog, Urban Outfitters and 1 Trick Pony. His work has garnered multiple awards and he has done work for small clients all the way to large New York agencies. He resides in South Philadelphia with his wife and 2 cats. When he isn't in front of a computer he's looking for the best food spots in Philadelphia.

- 38 RAY NICHOLS**
Lead Graffiti
Glue
leadgraffiti.com
- Ray** Nichols, after three decades as the coordinator of Visual Communications Group at the University of Delaware, is now creatively involved with Lead Graffiti, a letterpress studio in Newark, Delaware. In 2008, the Art Directors Club of New York awarded Ray the title of Grandmaster in the inaugural exhibition for educators whose careers in creative education have impacted and mentored generations of student creatives and whose legacy is a far-reaching network of industry leaders and professionals in Advertising and Design. He is currently serving as the president of the Chesapeake Chapter of the American Printing History Association.
- 39 JAMES OLSTEIN**
Brownstein Group
Senior Art Director
brownsteingroup.com
- James** Olstein is an Illustrator and art director living in Philadelphia. His clients include the BBC, the Boston Globe, Mental Floss and SPAM. His cat is named Nacho. In addition to his work at Brownstein Group, Olstein is the inventive mind behind Illustrated Science, a series of quirky and inventive drawings depicting amazing and sometimes unbelievable science facts.
- 40 COREY PONTZ**
CWP Design Studio
Owner/Creative Director
cwpdesignstudio.com
- Corey** is the owner and Creative Director of CWP Design Studio, a branding and design studio located in Bala Cynwyd, PA. Recognized as one of the top 100 design studios in Philadelphia in 2013, CWP clients include those in healthcare, hospitality, and technology. She leads a team that creates designs that range from traditional to modern to whimsical and are known for their ability to target and accentuate the "it" factor that clients want to project. For several years she served on the Executive Board of AIGA Philadelphia, the leading professional association for design. Corey also loves mentoring others and regularly hires interns and speaks to college students. Corey brings fun and humor to the process and believes that passion plus hard work equals success.
- 41 NICK PRESTILEO**
nickprestileo.com
&
ALEX MCGONIGLE
Caret Studio
Design Partners
alexmcgonigle.com
- Nick** leverages a life full of ""connecting dots"" at Caret, to better empathize with clients. He has experience building and managing creative teams, developing marketing-communications, and project management with various commercial, non-profit, and financial services organizations. With a mixed academic background that includes marketing and design; Nick brings a business-oriented design approach that aligns visual communication strategy with brand, product and user experience objectives. His work has been recognized by PRINT, HOW, and GDUSA among others. Nick is president emeritus of the Philadelphia chapter of the American Institute of Graphic Arts (AIGA), and currently sits on the AIGA Chapter Advisory Council. He is also adjunct faculty at a Philadelphia University and Rowan University, teaching courses in graphic design and design thinking.
- Alex** is a partner at Caret handling the design and development of user experiences, interfaces, and digital content curation. His experience spans the marketing and creative services industry with a focus in user experience, web design, and production. Alex has had the opportunity to work with a variety of clients in the nonprofit, arts and entertainment, and financial sector. Alex began his career at Stokes Creative Group working on projects for civil infrastructure and state government, he then went on to learn web design and development while working at B Two Design and is now a lead Web Designer at The American College of Financial Services.
- 42 LUIS QUEVEDO**
National Constitution Center
Creative Director
luiseq.com
- Luis** Quevedo is a Graphic Designer at the National Constitution Center. He works on a variety of projects ranging from print and marketing pieces to large scale exhibit graphics. He graduated from Drexel University in 2014 with a BS in Graphic Design and received various awards and recognition for his student work. Since graduating, he has also done freelance work for several clients around Philadelphia including Boco Digital Media and Drexel's College of Arts and Sciences
- 43 KIM QUINN**
Bluecadet
Art Director
bluecadet.com
- Kim** is an award-winning graphic designer with expertise in web, interactive, gestural interfaces, animation, UX, and illustration. Kim's work has been published in leading design magazines such as Communication Arts, Adobe, and HOW. Her designs have received several prestigious awards including Webby, Communication Arts, and a News and Documentary Emmy. She graduated cum laude with a B.F.A. in Graphic and Interactive Design from Tyler School of Art at Temple University.

- 44 BILL STARKEY**
One Trick Pony
Creative Director
1trickpony.com
- Bill** Starkey is a Creative Director at 1Trick Pony. A graduate of the Visual Communications Program at the University of Delaware, he has fought the good fight in advertising agencies like Baltimore's Trahan Burden and Charles, North Carolina's Long Haymes Carr and Mullen, and Philly's STICK and MOVE and Red Tettemer O'Connell & Partners. Bill's work has been featured in the Type Director's Club, Archive, The One Show, CA, numerous Local and National Addy's, British D&AD, and Cannes. Bill can honestly say he's "Huge in Japan" as a TV campaign he worked on for Sealy has voted among the "funniest of the year" by a Japanese TV Show. He has worked with clients the likes of Under Armour, Virgin Hotels, Wachovia (now Wells Fargo), Hard Rock, HBO, Yakima, Dial for Men and Virgin America. He lives in South Philly, yo, with his wife Heidi and Thruston Howell the Shih Tzu. Sadly, Bill is of no relation to Ringo Star.
- 45 DUSTIN SUMMERS**
The Heads of State
Principal & Creative Director
theheadsofstate.com
- Jason** Kernevich and **Dustin** Summers have been working together as The Heads of State for over 10 years. They've created branding, strategy, posters, book covers, and illustration for an impressive and diverse list of clients. Consciously maintaining a small studio and a close-knit team allows for a dynamic practice focused on finely crafted work for projects big and small. The studio has won awards from Communication Arts, American Illustration, the Type Directors Club, and Print Magazine. Kernevich and Summers lecture frequently about their work and process and teach graphic design and illustration at Tyler School of Art where they both studied.
- 46 DOUNIA TAMRI-LOEPE**
Dounia Home
Senior Graphic Designer
douniahome.co
- Dounia** Tamri-Loefer is originally from Morocco, she came to the US at age 18 to continue her education in design at Drexel University in Philadelphia. Soon after her graduation from Drexel with a bachelor of science in design, Dounia started working at Michael Graves Architecture & Design a world renowned design firm. As a senior designer Dounia worked very closely with the legendary architect and designer Michael Graves himself. After four years at Michael Graves Architecture and Design, Dounia decided to start her own line of products for the home under the Dounia Home brand.
- 47 SAL TROVATO**
Debra Malinics Advertising
Senior Designer
dmv-adv.com
- Sal** Trovato is a senior designer at DMA and responsible for the design and coordination of multiple agency projects as well as client contact. A Graduate of Tyler School of Art, Sal brings to the agency a strong background in both corporate and non-traditional design. Sal's numerous projects for the agency have included web design, annual reports, identity packages, print and collateral support. His work has won numerous creative awards and has appeared in national publications.
- 48 KEVIN TULLY**
Wicked Cool Toys
wickedcooltoys.com
- Kevin** has 15+ years of experience in creating print and packaging designs, as well as branding trade shows, showrooms and in-store displays for the toy, entertainment, food and drug industries. He currently leads domestic and international design teams to create and develop popular toy brands for Disney, Marvel, Nickelodeon, Cabbage Patch Kids, WWE and more. In addition, he has a broad understanding of product development and manufacturing.
- 49 MARIBETH KRADEL-WEITZEL**
Kradel Design
Principal
kradeldesign.wordpress.com
- Maribeth** Kradel-Weitzel is the principal of Kradel Design and an Associate Professor at Philadelphia University. She is a Sappi Ideas That Matter grant recipient, a former president of AIGA Philadelphia and lead author of the collaborative project "Posters Against Ebola" (postersagainstebola.com) which raises money for Doctors Without Borders. She has lectured and exhibited internationally.
- 50 STEVE WILLIAMS**
The Steve Williams
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- Steve** Williams is president and creative director of The Steve Williams Design Office, an award-winning, interdisciplinary marketing, and branding firm. The firm provides branding, marketing and advertising services in both print and web for a wide range of clients and industries. Steve has 40 years of experience in all forms of communication design. His recent work is primarily user experience design for client brand development and web interfaces. His clients include Dow Jones, AstraZeneca, Merck, IMS Health, Ducere Pharma, and DMW Direct among others. Steve is a past president of the AIGA Philadelphia chapter and a member of the Type Directors Club. His passion for type extends to his collection of classic and antique typography. He scours ebay, antique shops, and flea markets in search of typographic gems on everything from wooden signs and tin cans to broadsheets and paper ephemera.
- 51 MARIO ZUCCA**
Illustrator
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- Mario** Zucca is an illustrator, artist, and educator based in Philadelphia, PA. He earned his BFA in Graphic Design from Tyler School of Art and his MFA in Illustration from the University of Hartford. Mario has created images for a number of markets, including editorial, books, advertising, branding, and surface design. He counts among his clients The New York Times, ESPN Magazine, Grantland, Newsweek, The National Football League, Crayola, Klutz Books, and Quirk Books.