



AIGA Philadelphia is seeking partners for our 2016 Mentorship Program. Partner with the top designers in Philadelphia—both established firms and emerging talent—and give back to your community at the same time. **Interested? Email AIGA Philadelphia partnership committee at: partner@aigaphilly.org.**

OUR PROGRAM, BY THE NUMBERS:

- Launched in 2010
- 22 participants in our first year, 96+ in 2013
- Reaches top designers in Philadelphia region (including New Jersey, Delaware and New York City)
- Reaches emerging designers from and recent graduates area schools including Tyler, Moore, Philadelphia University, among others
- One of the largest and longest-running mentoring programs in any AIGA chapter

“ AS A MENTOR I really feel like I’m giving back in a way that’s meaningful and lasting. I think my mentee made just as much of an impression on me, as I hope to have made on him.

BEING A MENTEE provided me with so much more than feedback and insight. Not only was I able to make professional contacts, but it brought about an invaluable friendship too. ”

Christine Fajardo, *Mentor*
 Tim Pacific, *Mentee*
 Mentorship Pair 2011/2012



The AIGA Philadelphia Mentorship Program is a six-month mentoring commitment, beginning in January 2016 and concluding in June. Seasoned designers are matched with young designers at the onset of their professional careers to provide encouragement, motivation, and guidance. Each mentoring relationship is unique: partners set their own goals, drawing on the experience of the mentor and the aspirations and interests of the mentee.

AIGA Philadelphia provides support and offers guidelines throughout the year including how to establish goals and practical advice on activities to share. We will also host a kick-off event on January 28 2016, as well as various programs or happy hours during the spring, and a wrap celebration in June for all of our mentors and mentees.

Interested? Visit philadelphia.aiga.org/mentorship-program for more information.

PARTNERSHIP OPPORTUNITIES

\$250

- ✓ Logos on AIGA Philadelphia email blast and webpage for the Mentorship events

\$500

- ✓ One page ad in the Mentorship book.* (received by all mentors and mentees)
- ✓ Logos on AIGA Philadelphia email blast and webpage for the Mentorship events

\$1000

- ✓ Table at ONE opening/mid/closing event to hand out materials and speak with attendees OR a ten minute slot to address all attendees at opening/mid/closing event
- ✓ One page ad in the Mentorship book.* (received by all mentors and mentees)
- ✓ Logos on AIGA Philadelphia email blast and webpage for the Mentorship events

\$2000

- ✓ Owning ONE entire event (mid OR closing). This includes your company’s name in the title of our event and on all promotional materials*
- ✓ Table at ONE event (mid OR closing) to hand out materials and speak with attendees OR a ten minute slot to address all attendees
- ✓ One page ad in the Mentorship book* (received by all mentors and mentees)
- ✓ Logos on AIGA Philadelphia email blast and webpage for the Mentorship events

\$5,000

- ✓ Owning TWO remaining events (mid AND closing). This includes your company’s name in the title of our the entire program and on all promotional materials*
- ✓ Table at TWO remaining events (mid AND closing) to hand out materials and speak with attendees OR a ten minute slot to address all attendees
- ✓ One page ad in the Mentorship book* (received by all mentors and mentees)
- ✓ Logos on AIGA Philadelphia email blast and webpage for the Mentorship events

**if committed before artwork is contracted*

***all partnership levels are based on the potential value to the prospective audience*