

REVIEWER LIST

PHILADELPHIA UNIVERSITY | *Tuesday, May 5th* | 5 - 9 pm

FEEDBACK 17

DOUNIA TAMRI-LOEPER [Senior Graphic Designer, MICHAEL GRAVES ARCHITECTURE & DESIGN]
michaelgraves.com/culture

Dounia Tamri-Loeper joined MGA&D in 2011 and has a passion for developing strong brand identities. Keeping abreast of the latest typography and color trends, Dounia has led the creative team that developed the new MGA&D brand as well as the identity package for the EVO Oil Sprayer, winner of the How Design award. Originally from Morocco, Dounia is trilingual, speaking fluent English, French and Arabic. An advocate for early childhood education, Dounia is on the board of a non-profit organization that provides educational learning opportunities for disadvantaged youth.

JENNIFER KROUT [Operations Director, The Mighty Engine]
themightyengine.com

Jennifer is responsible for the day-to-day operations of the Mighty Engine, as well as overall project workflow. She also proves it's possible for one person to be the office wit, the office mother, and the office curmudgeon—all at the same time. Prior to joining Mighty Engine, Jennifer spent six years at the Philadelphia Development Partnership, the region's leading nonprofit provider of micro-loans and business support services to low- and moderate-income entrepreneurs. She studied journalism at York College and Temple University.

STEVE DECUSATIS [Owner/Designer, Steve DeCusatis Design]
stevedecusatis.com

Steve DeCusatis is an independent art director, designer and educator specializing in logos and overall branding projects. He graduated from Tyler School of Art, Temple University in 2002 with a BFA in Graphic & Interactive Design and an Art History Minor. After working in both design and agency settings, DeCusatis started his own self-titled design studio in 2011. He collaborates with clients large and small creating innovative identity, print, and web design. His work has been recognized by Print, HOW, Communication Arts, LogoLounge, The Dieline, CMYK, Under Consideration, and more.

JASON KERNEVICH [Principal & Creative Director, The Heads of State]
theheadsofstate.com

DUSTIN SUMMERS [Principal & Creative Director, The Heads of State]
theheadsofstate.com

For over 10 years, Jason Kernevich and Dustin Summers have been working together as The Heads of State. They've created award winning posters, book covers, branding, and illustration for a diverse and impressive list of clients. In 2012, they launched Pilot and Captain, a design venture focused on creating t-shirts, posters, and products inspired by the golden age of travel. They lecture frequently about their work and process and teach graphic design and illustration at Tyler School of Art where they both studied.

RAY NICHOLS [Glue, Lead Graffiti]
leadgraffiti.com

Ray Nichols, after three decades as the coordinator of Visual Communications Group at the University of Delaware, is now creatively involved with Lead Graffiti, a letterpress studio in Newark, Delaware. In 2008, the Art Directors Club of New York awarded Ray the title of Grandmaster in the inaugural exhibition for educators whose careers in creative education have impacted and mentored generations of student creatives and whose legacy is a far-reaching network of industry leaders and professionals in Advertising and Design. He is currently serving as the president of the Chesapeake Chapter of the American Printing History Association.

ANTHONY NGUYEN [Interactive Designer, Free People]
antnguyen.com

Anthony Nguyen is currently an interactive designer for Free People and the AIGA Interactive co-director. He was previously a designer at Happy Cog, Urban Outfitters and 1 Trick Pony. His work has garnered multiple awards and he has done work for small clients all the way to large New York agencies. He resides in South Philadelphia with his wife and 2 cats. When he isn't in front of a computer he's looking for the best food spots in Philadelphia.

MARK WILLIE [Drexel University]

Mark Willie is a former partner at Willie+Fetchko Graphic Design where for 25 years he specialized in book design, publication design, annual reports, branding strategy and promotional design for corporate, institutional and non-profit clients. He is currently a full teaching professor of graphic design in the Media Arts Department at the Westphal College of Media Arts and Design, Drexel University. His work has been recognized by the American Institute of Graphic Arts (AIGA), the Art Directors' Club of Philadelphia, the Society of Environmental Graphic Designers (SEGD), and the Society of National Association Publications, UCDA, GDUSA among others. Mark is president emeritus of the Philadelphia chapter of the American Institute of Graphic Arts and remains active in the Philadelphia design community.

CHRISTINE FAJARDO [Art Director, Digitas Health]
digitashealth.com

Christine Fajardo is an award-winning graphic designer and illustrator. In addition to her work as an Art Director at Digitas Health, she also does freelance work in her studio, Monographic (www.mono-graphic.com), where she focuses on identity design and brand development. Christine holds an MFA in graphic design from Tyler School of Art.

ERIC KARNES [Karnes/Coffey and Karnes Poster Co.]
erickarnes.com

Eric Karnes is a graphic designer, teacher, and despite countless hours of practice, a mediocre golfer. He is principal of Karnes/Coffey, an identity design studio which he founded in 2013 with Christine Coffey. Eric also maintains the Karnes Poster Company, a shadowy, unofficial poster design studio, which has not (and likely never will) turn a profit. Before striking out on his own, Eric punched the clock at a number of well-known design and advertising firms, including Pentagram and the Martin Agency. His work has been recognized by organizations and publications such as the American Institute of Graphic Arts, Society of Publication Designers, German Society for Book Arts, American Advertising Federation, Art Directors Club, Communication Arts, Graphis, Print Magazine, the Type Directors Club, and the Village Voice. In addition, his drawing of a puffin won the coveted blue ribbon at the 1995 Dumbarton Middle School art fair. Go DMS Lions!

ALFRED DUCA [Sr. UI Interaction Designer/Design Strategist, Vanguard]
vanguard.com

Al Duca is a Senior UI Interaction Designer and Design Strategist in Vanguard's User Experience Group. While at Vanguard, he has delivered best-in-class interactive design solutions, user experience prototypes, and design strategy. Prior to working at Vanguard, Al was an Interactive Designer at Warkulwiz Design Associates. Al holds a BFA from Tyler School of Art and continues to contribute to their design program as an Adjunct Instructor of Interactive Design.

CHARLES HAEBERLE [Design Manager, Vanguard]
vanguard.com

Chuck is a Design Manager in Vanguard's User Experience Group. While at Vanguard, he has managed multiple Design teams for print and the web. Prior to working at Vanguard, Chuck was a Designer at Bailey Brand Consulting and then Art Director at Design Force, Inc. Chuck holds a BFA from Tyler School of Art and an MBA from Penn State University.

ALLAN ESPIRITU [Founder/Creative Director gdloft PHL]
gdloft.com

Allan Espiritu is a Philadelphia based graphic designer and educator. Espiritu received his BA in graphic design from Rutgers University, Camden Campus (where he heads the graphic design concentration) and his MFA in graphic design from Yale University, School of Art. He is founder of gdloft PHL. And served as President of the AIGA Philadelphia Chapter from 2010-2012.

KEVIN KERNAN [New Business/Studio Manager, gdloft PHL]
gdloft.com

Kevin Kernan received his BA in graphic design from Rutgers University, Camden Campus and his MS in Arts Administration from Drexel University. He has worked at Current Medicine/Current Science, Philadelphia City Paper, Turnaround Marketing, and Drexel University. gdloft PHL is a small collaborative design studio made up of photographers, fine artists, students, designers and (aspiring) competitive food eaters, focusing on design for educational, arts and cultural and non-profit institutions. gdloft's work has been published and acknowledged by AIGA, GDUSA, UCDA, Graphis, Communication Arts, Print Magazine, HOW, STEP, the Cooper Hewitt and Art Directors Club. gdloft's work has also appeared in Gestalten and Rockport publications.

RON CALA [CMYK Magazine, Creative Director]
cmykmag.com

Ronald J. Cala II graduated from Tyler school of Art, Temple University with a BFA and MFA in graphic and interactive design and an art history minor. He is currently the creative director at CMYK magazine and an adjunct professor at Temple University's School of Media and Communication. Ronald has been featured in CMYK Magazine, Communication Arts Fresh, Computer Arts Project magazine and HOW SEEN. He has received many awards including Gold awards from Create Magazine, Creative Quarterly, Graphis, The Promax Broadcast Design Awards and the One Show, and certificates of excellence from ADI, AIGA1365, PRINT and the Type Directors Club of New York. He has worked with many prestigious clients such as AIGA National, Fortune Magazine, the KAM FAN Design Awards in Hong Kong, the London Times, the New York Times OP-ED page, Target, TIME magazine and the Woolly Mammoth Theatre Company.

JEREMIE ROSE WIMBROW [Designer, Brownstein Group]
jeremierosedesign.com

+ JAMES OLSTEIN [Senior Art Director, Brownstein Group]
jamesolstein.com
brownsteingroup.com/portfolio

By day, Jeremie is humbled to be working with the coolest creatives at Brownstein Group in Center City, building conceptual campaigns for a variety of clients. After hours, she can be found working on freelance projects, going to local DIY shows, taking photos, exploring the arts of the city and searching for the best burrito. Her approach is "designstration"— design and illustration working in tandem, inspired by handcrafted elements and a passion for solving visual problems. Jeremie's specialties in creating infographics, finding it the perfect harmony for both design and illustration.

James Olstein is an Art Director and Illustrator living in Philadelphia. He worked on projects for Fonts.com, Funny or Die, Philadelphia Federal Credit Union and the National Constitution Center. His cat is named Nacho.

SOONDUK KREBS [Founder and Principal, SK Designworks]
+ BRENDAN MCAULIFFE [Designer, SK Designworks]

skdesignworks.com, leavebehindproject.com
SK Designworks, Inc. is a full-service graphic design firm located in Midtown Village, Philadelphia. At SK Designworks, we view each project as a unique creative opportunity and, therefore, do not try to impose a set style or "look" upon all of our work. We firmly believe that graphic design is a problem-solving process, and that the best solutions are those that emerge from the full involvement of both the designer and the client. Our work has also been featured in Paperspecs, LogoLounge, Print, How, Graphis and Communication Arts.

JUSTIN MOLL [Creative Director, Mangos]
mangosinc.com

justinmoll.com
Mangos is a full-service advertising agency, independently owned since 1977. Based in Philadelphia, we help bold thinkers and doers in the world make complex business issues simple, human and relevant. We've earned a reputation for creating award-winning work that delivers proven results.

PATRICK MACOMBER [Associate Creative Director at 160over90]
http://heymacomber.com/
160over90.com/

160over90 is a branding and creative services agency with offices in Philadelphia, PA, Newport Beach, CA, and Gainesville, FL. We work alongside companies to help tackle their business and marketing challenges. Our expertise lies in the areas of branding, design, advertising, interactive, public relations and brand engagement, videography, and photography. 160over90's client roster includes Nike, Under Armour, American Eagle Outfitters, Ferrari North America, the Philadelphia Eagles, Miami Dolphins, Los Angeles Angels, UCLA, Duke, Notre Dame and the University of Florida.

TIM GOUGH [Senior Designer at 160over90] www.timough.org/
160over90.com/

160over90 is a branding and creative services agency with offices in Philadelphia, PA, Newport Beach, CA, and Gainesville, FL. We work alongside companies to help tackle their business and marketing challenges. Our expertise lies in the areas of branding, design, advertising, interactive, public relations and brand engagement, videography, and photography. 160over90's client roster includes Nike, Under Armour, American Eagle Outfitters, Ferrari North America, the Philadelphia Eagles, Miami Dolphins, Los Angeles Angels, UCLA, Duke, Notre Dame and the University of Florida.

BILL STARKEY [Creative Director at 1 Trick Pony]

+ **CHARISSA ELLIOTT** [Writer at 1 Trick Pony]

1trickpony.com

Bill Starkey is a Creative Director at 1Trick Pony. A graduate of the Visual Communications Program at the University of Delaware, he has fought the good fight in advertising agencies like Baltimore's Trahan Burden and Charles, North Carolina's Long Haymes Carr and Mullen, and Philly's STICK and MOVE and Red Tettemer O'Connell & Partners. Bill's work has been featured in the Type Director's Club, Archive, The One Show, CA, numerous Local and National Addy's, British D&AD, and Cannes. Bill can honestly say he's "Huge in Japan" as a TV campaign he worked on for Sealy has voted among the "funniest of the year" by a Japanese TV Show. He has worked with clients the likes of Under Armour, Virgin Hotels, Wachovia (now Wells Fargo), Hard Rock, HBO, Yakima, Dial for Men and Virgin America. He lives in South Philly, yo, with his wife Heidi and Thruston Howell the Shih Tzu. Sadly, Bill is of no relation to Ringo Star.

NICOLE DUCOIN [Interactive Graphic Designer at 1 Trick Pony]

1trickpony.com

Nicole DuCoin is an Interactive Graphic Designer at One Trick Pony. She spends her days designing beer cans for Kane Brewing Company and creating web experiences for brands such as Virgin Hotels, American Express Serve, Hard Rock All Inclusives, and Commonwealth Proper. She recently won a Gold Addy for her work on VirginHotels.com. Nicole fell in love with the city of Philadelphia, while studying at Drexel University. She developed a strange obsession with Benjamin Franklin, and started her own company called Frankadelphia (frankadelphastore.com) where she designs quirky t-shirts and greeting cards, featuring the legend himself. When not staring at a computer screen, Nicole can be found baking something delicious or riding her bike around South Philly.

PHILIP LE [Senior Experience Designer at Think Brownstone]

philliple.com

Phillip graduated from Arcadia University with a BA in Communication and Philadelphia University with a MS in Digital Design. His love for product design and user experience stems from his eclectic obsession with science, history, mythology and psychology. In his spare time, he's nerding over comics and the aforementioned subjects of interest. When he's not doing that, he's either practicing and teaching martial arts, or planning his next international adventure.

DREW CHRISTIANO [Senior Experience Designer at Think Brownstone]

drewchristiano.com

www.dribbble.com/drewchristiano

Drew got his start as a designer over 14 years ago, before status updates, tweets, hashtags, and selfies were even a thing. Always curious about what makes people tick—their motivations, perceptions, and expectations—a career in the burgeoning field of user experience was a natural fit. When not creating highly-usable products, Drew spends his time playing ice hockey, strumming on his acoustic guitar, and spending time outdoors with his DSLR.

SAL TROVATO [Senior Designer, Debra Malinics Advertising]

dma-adv.com

Sal Trovato is a senior designer at DMA and responsible for the design and coordination of multiple agency projects as well as client contact. A Graduate of Tyler School of Art, Sal brings to the agency a strong background in both corporate and non-traditional design. Sal's numerous projects for the agency have included web design, annual reports, identity packages, print and collateral support. His work has won numerous creative awards and has appeared in national publications.

LAURA JACOBY [Sr. Creative Director, Debra Malinics Advertising]

dma-adv.com

Laura Jacoby is Senior Creative Director for DMA and conceives, designs and produces a broad spectrum of print and advertising materials for corporate, medical, legal, travel, manufacturing, government, cultural and nonprofit clients. Her work has won many creative awards and is published in several graphic design trade annuals. Since 1996, Ms. Jacoby has also been a Graphic Design Instructor at Rosemont College, teaching various courses in the undergraduate Graphic Design track and in the graduate Publishing Programs track.

MIKE MCQUADE [Partner & Creative Director, The McQuades]

mikemcquade.com

+ **NICOLE MCQUADE** [Partner & Creative Director, The McQuades]

nicolemcquade.com

Mike is a designer, illustrator and artist. He has over 11 years of experience in the field of graphic design and is a regular illustrator for a number of high profile magazines and newspapers including the New York Times, Wired, Time, The Atlantic and Fast Company. When he's not designing, Mike is probably creating art or working on a new typeface. Aside from illustration, Mike co-runs a small design studio with his wife, Nicole McQuade.

Nicole is a designer, illustrator and photographer. Since graduating from Tyler School of Art, she has worked with a number of clients both large and small and now co-runs a small design studio with her husband Mike McQuade. When not designing, Nicole is likely photographing food for her blog or for client projects.

STEVE WILLIAMS [President, Creative Director, The Steve Williams Design Office]

stevewilliamsdesignoffice.com

Steve Williams is president and creative director of The Steve Williams Design Office, an award-winning, interdisciplinary marketing, and branding firm. The firm provides branding, marketing and advertising services in both print and web for a wide range of clients and industries. Steve has 40 years of experience in all forms of communication design. His recent work is primarily user experience design for client brand development and web interfaces. His clients include Dow Jones, Astra-Zeneca, Merck, IMS Health, Ducere Pharma, and DMW Direct among others. Steve is a past president of the AIGA Philadelphia chapter and a member of the Type Directors Club. His passion for type extends to his collection of classic and antique typography. He scours ebay, antique shops, and flea markets in search of typographic gems on everything from wooden signs and tin cans to broadsheets and paper ephemera.

KATHY MUELLER [Kathy Mueller Design]

kmuellerdesign.com

Kathy has a love of her crafts as a designer, art director and educator. She's done work for brands both large and small—in an agency settings, in-house departments, and from the comfort of her home. She's collaborated with large teams and flown solo. Her work has been recognized by Graphis, Art Directors Club Global, and Type Directors Club, to name a few. She teaches advertising design and art direction at Temple University.

PATRICIA MCELROY (President, Creative Director, 21xdesign)

21xdesign.com

21xdesign was formed in 1997 by designers Patricia McElroy and Dermot Mac Cormack. 21xdesign is a visual communications design studio, specializing in brand support across the visual media spectrum. Patricia's design work has received numerous national and international awards and her work has been exhibited in the US, Europe and Australia. She is passionate about design, typography, photography, and developing long lasting relationships with clients. When not designing she is usually trying to figure out her next photography project.

ROBIN NALLY [Principal, Central Park Creative]

centralparkcreative.com

Robin Nally Design, a well-established New Jersey advertising and design firm, expanded, with the official launch of the recently-formed design firm, Central Park Creative. The Company, with offices in the Princeton area and New York City, provides a wide range of services, including brand development, web design, print, and packaging solutions as well as consultative product design and development, within various industries.

PAUL KEPPLER [Headcase Design]

headcasedesign.com

Paul Kepple is the owner of Headcase Design, an award-winning graphic design and illustration studio which specializes in publishing. His work has been recognized by such publications as AIGA's 365 and 50 Books/50 Covers, American Illustration, Communication Arts, Graphis, How, and Print.

JULIA FIORELLO [Creative Services Manager, The National Constitution Center]
juliafiorello.com

Julia graduated from Drexel University in 2007 and has expertise in designing for non-profit organizations with in-house creative teams. She honed her skills as a senior designer in Penn Medicine's Strategic Marketing Department, accepts freelance work for both strategy and design projects, and now manages the graphic design team at the National Constitution Center. Julia holds a M.S. in Strategic Design & Management from Parsons The New School for Design in New York, NY, and is passionate about applying design thinking to build collaborative and creative internal cultures, strengthen the power of a brand through visual and strategic storytelling, and create sustainable, design-led business models. Her freelance clients include: USAID Kinerja, Main Line Health, Drexel University, Good Shepherd Penn Partners, Metcalfe Architecture & Design, in addition to numerous local small businesses.

JOHN PUGH [Exhibition Designer, The National Constitution Center]
constitutioncenter.org

The National Constitution Center features hundreds of interactive exhibits, engaging theatrical performances, and original documents of freedom. John is an exhibition designer at the Center working on both 3D and 2D exhibit elements. John is a 2010 graduate of Philadelphia University. He's been employed at the Center over four years helping design two of their in-house traveling exhibits, Art of the American Soldier and American Spirits: The Rise and Fall of Prohibition.

FRANK BASEMAN [Principal, Baseman Design Associates]
basemandesign.com

Frank Baseman, Baseman Design Associates, is an AIGA Fellow and principal of Baseman Design Associates, an award-winning graphic design firm providing visual communication services to a variety of businesses, corporations and institutions. He is also an Associate Professor and the Director of the Graphic Design Communication program at Philadelphia University, where he has taught since 1998.

MELISSA MCFEETERS [Graphic Designer, Illustrator Freelance]
melissamcfeeters.com

Melissa McFeeters lugged around her own black Tyler portfolio in 2007 before landing jobs in the interactive and publishing industries, where she honed her skills as an illustrator. Currently, she is a full-time freelancer working on both illustration and design projects from her studio in Kensington. In addition to being included in the 2014 Communication Arts Illustration Annual, her work has been selected and shown in the HOW Magazine Self-Promotion Annual, the 2011 Philadelphia Design Awards, Victory for Tyler: Works on Paper poster competition and in 2012 she was awarded the AIGA Philly Fresh Award.

CARA COX [J2 Design Partnership]
j2designpartnership.com

As a designer at J2 Design Partnership, Cara performs a lead role in the design and production of print and web projects, assisting clients in visually clarifying their goals. She places a strong emphasis on conceptual thinking and attention to detail and thrives on working with others who share a passion for design and understand the importance of collaboration. Cara received her BFA in Graphic Design from the Corcoran College of Art + Design. Cara has served as panelist and committee member for several AIGA events. She believes in encouraging a younger generation of graphic designers and has been a guest critic of student work at Moore College Art and Design and Rutgers University, Camden. Lucy is a lead designer at J2 Design Partnership. Her clients include Fairmount Park Conservancy, Fleisher Art Memorial, Rutgers University, and The University of Pennsylvania. Lucy loves great design and values craft, collaboration and open communication. She enjoys working with people and developing relationships with clients.

LUCY PRICE [Designer, J2 Design Partnership]
j2designpartnership.com

Before J2, Lucy worked at GD Loft and Paragraph Inc. for clients including Yards Brewing Company, Lantern Theater Company, NY Giants, Boys and Girls Clubs of Philadelphia and James and Fralinger's Candy Company. Her work has been recognized by AIGA, Graphis, CMYK

magazine and the Philly Ad Club. Lucy holds a B.A. in Graphic Design and Photography from Rutgers University. Outside of the office, Lucy dabbles in screen-printing, illustration and photography.

RENEÉ WALKER [Partner/Designer, Gold Collective]
gold-collective.com

Renee Walker is a founding Partner of the bicoastal design studio Gold Collective. Her design practice incorporates hands on making and an exploration of systems as a process for telling visual stories, creating information graphics, and generating form.

ASHLEY JOHN PIGFORD [Design is good for you.]
designisgoodforyou.com

Ashley John Pigford is an Associate Professor of graphic and interaction designer at the University of Delaware and owner of Design is good for you. His cross-disciplinary and collaborative design/art work involves traditional print design, motion graphics, interactive experiences and letterpress printing. Significant projects include Blink 182 album packaging, DMX music videos, opening credits for the TV show Firefly and online game design for Mattel. MFA Rhode Island School of Design.

JEANNE KOMP (Creative Director, komprehensive design)
behance.net/Komprehensive

Jeanne Komp, an Associate Professor of Graphic Design, at Cabrini College with a passion for all things typographic. When she's not teaching, Jeanne is working on visualizing client brands for Komprehensive Design. Her design work has been featured in ID Magazine as well published in several books by Rockport Publishers, How Design Books and Harper Collins.

RUSS GAZZARA [Creative Director, Axis Visual]
axisvisual.com

Russ Gazzara is an art & creative director, and currently lead client contact for Axis Visual, a graphic marketing firm in Rosemont, PA, specializing in brand design, marketing communications, print collateral, and web design & development. Before joining Axis, he was a partner at Warkulwiz Design Associates, and a founding partner of Paragraph Design Communications, both in Philadelphia. Russ was also a partner and account director for Mandala, a Philadelphia design firm he joined in 1984. His experience includes corporate communications, sales promotion, advertising, and brand marketing campaigns for Unisys, Aramark, SunGard, GlaxoSmithKline, Paramount, Simon & Schuster, Crane Paper, and Weyerhaeuser, among others. Russ is a Past President of AIGA Philadelphia and lives in Chester County where he is an incurable guitar collector.

MICHAEL LICATA [Partner/Chief Creative Officer, Munroe Creative Partners Philadelphia | New York]
munroe.com

Michael joined Munroe in 1997. A recipient of several design excellence awards and published work, Michael brings proven, award-winning expertise and strategic creative thinking to each and every project. Based in Munroe's Philadelphia headquarters, but toggling back and forth to our office in NYC, Michael leads numerous accounts, including Radian Guaranty, J.G. Wentworth, Xaxis, Hard Rock Café, NYY Steak, Comcast NBCUniversal, GE Power and Water, among others. At all steps of the process, Michael ensures the highest level of creative thinking for our clients across the retail, hospitality, technology, real estate, professional services, financial and insurance services and non-profit sectors.

BEN LUTZ [Senior Art Director, Munroe Creative Partners]
munroe.com

In his hometown of Philadelphia, Ben Lutz brings a range of design disciplines to MCP. With a strong background of agency experience, Ben thrives when working across multiple media formats, always believing the right message can traverse any media platform. Ben has developed compelling advertising, print and interactive work for clients such as Hard Rock Café, Continuum Health Alliance, RAIT Financial Trust, and Philadelphia Financial. A magna cum laude graduate of Maryland Institute College of Art (MICA) with a BFA in graphic design, Ben began his career working for Michael Graves Design Group followed by several global ad agencies such as TDA and G2.

CHRISTINE FISCHER [Design Strategist, Vanguard]
retirementplans.vanguard.com

Christine Fischer is a Design Strategist with Vanguard in the Participant Strategy and Develop division. She has lead numerous brand design initiatives developing strategies for a communication architecture, environmental branding, and promotional and educational campaigns. Prior to working at Vanguard, Christine practiced as a design consultant for 14 years in Wilmington, Delaware delivering brand design services to non-profits and small business. In addition to her professional consulting, Christine has been an adjunct faculty at Moore College of Art and Design, University of Delaware, University of the Arts, and Wilmington University. She was a member of the inaugural faculty at the Delaware College of Art and Design and developed their initial Graphic Design curriculum. She began her teaching career as an assistant professor at the University of Illinois at Chicago. Christine holds an MFA from the Yale School of Art (1990) and a BFA from the University of the Arts (1984).

GLENN STEVENS [Creative Director HLG Health Communications]
hlg.com

Whether it's life-saving meds, luxury travel, snowboards or health insurance—Glenn has constantly found inventive ways to craft a visual marketing story. With over 18 years of developing a design vocabulary, his stamp on brands is always memorable. His career began working with industry greats in New York. He now resides in the pharma and design mecca of Philadelphia. An artist by night who finds the healthcare communication world as another canvas for creative expression.

JOHN BURNS [John Burns Design Associates]
johnburnsdesigngroup.com

JOHN BURNS DESIGN GROUP is a full service agency with more than 50 years of cumulative experience in design, strategy, brand development, communication, web site development, and digital, traditional and experiential media. We can execute brand strategy development, including brand architecture, naming, logo and taglines, identity design and systems, brand auditing and positioning. We also craft and implement launch strategies, including communications, collateral materials, media—both traditional and social/digital- and promotions. We will transform your brand, to inspire your audience.

ANGELA BUCHANICO [Assistant Director, Marketing, University of the Sciences]
uscience.edu

Angela Buchanico is a seasoned and award-winning creative who has built strong, diverse teams and brought organization to both agency and in-house environments. As Assistant Director of Marketing at University of the Sciences (USciences) in Philadelphia, she has been leading the institution through a comprehensive rebranding initiative for the past five years. Born and raised in Philadelphia, PA, Angela has gained valuable agency experience throughout the country, from Denver, CO to Washington, DC by working with national and international clients in a variety of industries. She is also a budding entrepreneur, partnering in an independent dance music label, 418 Music. Angela hopes to bring all of her creative design and marketing experience to Feedback to assist students in the development of their personal brand.

MARK JENKINSON [Owner & Designer, Limepickle]
limepickle.net

Mark is a proven design leader, and full 360° designer, experienced in building and managing multi-disciplinary teams working across multiple touch points and channels. He has core expertise in brand definition and guardianship, multi-channel initiatives, brand asset management programs, advertising, identity, print, FMCG packaging, retail, web and environmental design. In his career, he has successfully delivered across multiple categories including Health Care, Retail, Education, Leisure and Entertainment, Hospitality, and Corporate for clients such as the BBC, Coca Cola, Neumann University, P&G, Penn Medicine, Pepsi, RJ Reynolds, SAP, and Tesco. Mark founded his company, Limepickle, in 2004 in London and moved it to Philadelphia in late 2009. Locally, he has been heavily involved in the Philadelphia design community, contributing to leading design resources in the area. As well as being a curator of the Art of Doop, he is heavily involved with the 501c organizations, The Sons of Ben, Team Dinner, and The Philadelphia Union Foundation.

KEVIN TULLY [Director of Creative Services, Wicked Cool Toys]
wickedcooltoys.com

Branding and packaging are no strangers to Kevin Tully. The bulk of his 15-year career has been spent within just about every consumer goods category, including food, beverages, health and beauty, pharmaceuticals, spirits, home goods, and most recently, toys! With incredible experience in the toy industry, he leads domestic and international design teams that create and enforce powerful brand systems for Disney, Marvel, Nickelodeon, DC, WWE and more.

BILL MILNAZIK [Problem Solver #1, Axis Visual]
axisvisual.com

With 33 years in the graphic marketing industry Bill has had a very wide base of experience applying creativity to everything from corporate identity, advertising, print communications, publication design, web design and development, annual report design, trade shows and just about everything else that can help businesses build a strong public image. For the past 17 years Bill has owned and operated AXIS visual, a firm focusing on making our clients successful. "Design is often the first impression that, if done well, can encourage a potential customer to step further into a conversation. It motivates, it inspires, it moves people to action. This is a responsibility that designers must take very seriously."

DOROTHY FUNDERWHITE [Funderwhite Design]

Funderwhite is a designer and educator who currently teaches at Moore College of Art + Design, and in the past, The University of the Arts. She has done work for various institutions including Tyler Arboretum, Adkins Arboretum, Winterthur Enchanted Woods, Longwood Gardens, Atlantic City Convention Center, Northern Virginia Regional Park Authority, Hamad Medical City, Historic Atturaf, and Immaculata University. Funderwhite attended the graduate program at Basel School of Design in Switzerland after receiving her BFA from the The University of the Arts in Philadelphia.

PETER CAMPBELL [Creative Director, DiD]
didagency.com/

Peter has spent most of his career with leading New York advertising agencies, including Wells, Rich, Greene, OgilvyOne, Grey, EuroRSCG and Draft/FCB. During his career, he has created multichannel communications for virtually every type of business — from farm products to pharmaceuticals. His clients have included Bank of America, IBM, Merck, Ford, American Express, AT&T, Northeast Utilities, Tylenol, HSBC, sanofi-aventis, Procter & Gamble, USMC, Pfizer, Clairol and Kool-Aid. Along the way he has picked up (and judged) a few awards, including Icon, Addy, Telly, Caples and Echo. Best of all, Peter still enjoys what he does.

ROBB LEEF [Senior Designer at 160over90]
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After his start branding and packaging kids stuff for Hasbro, Spinmaster, and Fisher Price at Scrambled Eggz Productions Robb ventured into the wilds of freelance. There he used his screen-printing and illustration skills to work on gig-posters, magazine covers, product concepts, and personal print-making projects. Now he is a senior designer at 160over90 combining his skills to create forward thinking work for clients like Under Armour, The Mid American Conference, and Comcast-Spectacor. In his downtime you can find him urban fishing, randomly doodling, or chillin' with his main man Yoshi, the bearded dragon.

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