

“ **AS A MENTOR**  
I really feel like I'm  
giving back in a way  
that's meaningful and  
lasting. I think my  
mentee made just as  
much of an impres-  
sion on me, as I hope  
to have made on him.

**BEING A MENTEE**  
provided me with  
so much more than  
feedback and insight.  
Not only was I able  
to make professional  
contacts, but it brought  
about an invaluable  
friendship too.

”

*Christine Fajardo, Mentor  
Tim Pacific, Mentee  
Mentorship Pair 2011/2012*



## MENTOR APPLICATION FORM

**APPLICATION DEADLINE: JANUARY 5, 2015**

Thank you for your interest in becoming a mentor for the AIGA Philadelphia Mentorship Program. Please use this application to tell us about yourself. We will use your answers to help pair you with a mentee of a similar background and interests. Please keep in mind that your application responses may be shared with your mentee before our January kick-off event.

---

BY SUBMITTING THIS APPLICATION, YOU ARE COMMITTING TO PARTICIPATING FULLY IN OUR PROGRAM FOR EIGHT MONTHS. PLEASE CONSIDER THIS COMMITMENT CAREFULLY BEFORE YOU APPLY. THE SUCCESS OF ANY MENTORING RELATIONSHIP IS CONTINGENT UPON YOUR FULL COMMITMENT TO YOUR PARTNER AND THIS PROGRAM.

---

### What Are The Goals of The Program?

AIGA Philadelphia's Mentorship Program engages professionals in a short-term, one-on-one mentoring relationship. Seasoned designers are matched with young designers at the onset of their professional careers to provide encouragement, motivation, and guidance.

### Who Should Apply?

- **Mentors:** Active professionals—employed or retired—in the field of graphic design, communications, advertising, visual arts, digital or interactive media, or related areas with a minimum of five years of professional experience. Preference will be given to AIGA members.
- **Mentees:** Emerging designers in their first three years of practice and AIGA members in good standing. In some instances, we will accept applicants up to five years in practice. Students in their last year of school (undergrad or graduate) may also apply. However, our first priority is to place practicing designers in the field.

### What Is My Commitment?

Our eight month term begins in January and ends in September 2015.

Each partnership is unique: partners set their own goals and guidelines for building their relationships. Generally, our mentoring partners strive to meet in person once a month for two hours—eight times during the course of the program—and keep in contact by email regularly. AIGA Philadelphia will host a kick-off reception to introduce new pairs and then provides ongoing support and practical advice on activities to share throughout the term.

**PLEASE NOTE:** Participation is contingent upon availability. Although all efforts will be made to accommodate special requests and interests as noted in the application, Mentor and Mentee matches are decided on a competitive basis and cannot be guaranteed.

APPLICATION FOR / MENTOR / *(If you are applying to be a mentee, please fill out the **Mentee Application** form, available on our web site)*

FOR BEST RESULTS, OPEN THIS FORM IN ADOBE ACROBAT PRO, COPY TO YOUR DESKTOP, COMPLETE, AND SAVE. YOUR LAST NAME MUST BE INCLUDED IN THE FILE NAME WHEN SUBMITTING. EMAIL YOUR COMPLETED APPLICATION TO [RDISANTO@PHILADELPHIA.AIGA.ORG](mailto:RDISANTO@PHILADELPHIA.AIGA.ORG) BEFORE JANUARY 5, 2014.

## CONTACT INFORMATION

Are you a returning Mentor?	No, I'm new.	Yes, I'm returning.	If yes, would you like to	Keep or	Change your match?
Name/Title			Company Name		
Company City/State			E-Mail		
City/State of Residence <i>(if other than above)</i>			Contact Phone		

## PERSONAL INFORMATION

How long have you been a working professional? \_\_\_\_\_ Where did you grow up? \_\_\_\_\_

Where did you go to school? When did you graduate? \_\_\_\_\_

What was your major? Any favorite courses? \_\_\_\_\_

What do you like to do when you're not designing (e.g. music, movies, books, travel, art, sports, volunteer work, etc.)? \_\_\_\_\_

Anything else you'd like to tell us about yourself? \_\_\_\_\_

## WHAT AREAS OF EXPERTISE CAN YOU SHARE WITH

### YOUR MENTEE? *(check all that apply)*

Design	Publication Design
Illustration	Animation
Advertising	TV/Radio
Web Design	Interactive Media
Photography	Business Practices
Copywriting	Production/Printing
Account Management	PR/Marketing
Other <i>(please specify)</i> : _____	

## WHAT TIME DO YOU PREFER TO MEET? *(check all that apply)*

In the morning	During the day
In the evening/after work	On the weekends
Anytime, I'm pretty flexible	

## WHERE DO YOU PREFER TO MEET? *(check all that apply)*

Near my office *(please specify)*: \_\_\_\_\_

Near my home *(please specify)*: \_\_\_\_\_

Anywhere, I'm pretty flexible

Other *(please specify)*: \_\_\_\_\_

## TELL US ABOUT YOUR PLACE OF WORK *(check all that apply)*

Large firm (31+ employees)	Corporate In-House
Mid-size firm (11-30 employees)	Advertising Agency
Small/boutique firm (1-10 employees)	
Marketing/PR Firm	Educational/Non-profit
Self-Employed/Sole Proprietor	
Other <i>(please specify)</i> : _____	

## CAN YOU EASILY TRAVEL TO MEETINGS?

Yes.

No (please describe any travel limitations below)

\_\_\_\_\_

I am an AIGA member Yes or No *(membership not required)*