

# AIGA+PHILLY MAD HATTERS @BALL

2015

ANNUAL GALA AND SILENT AUCTION

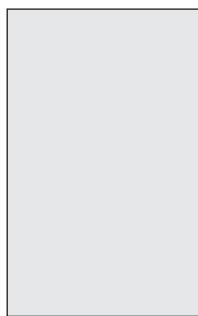
## ADVERTISING RESERVATION FORM

### AD TYPE

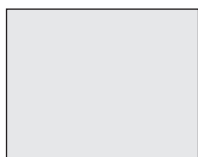
Local businesses and community members can support this event by placing an advertisement in the Gala program book. Please indicate your ad choice and return this form.

Size	Cost
<input type="checkbox"/> Full Page: (5" w x 8" h)	\$500
<input type="checkbox"/> Half Page: (5" w x 3.875" h)	\$250
<input type="checkbox"/> Quarter Page: (2.375" w x 3.875" h)	\$150

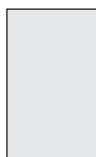
All ads are Black and White.



FULL PAGE (NO BLEED)  
5" W X 8" H



HALF PAGE (NO BLEED)  
5" W X 3.875" H



QUARTER  
PAGE (NO BLEED)  
2.375" W X 3.875" H

### SUBMITTING AD ARTWORK

Reservations forms and final ad artwork can be emailed to Allan Espiritu at [aespiritu@philadelphia.aiga.org](mailto:aespiritu@philadelphia.aiga.org).

*Preferred File Format*  
Press-optimized PDF

*Accepted File Format*  
Packaged file with all image links and fonts.  
Adobe InDesign CS5 or higher  
Adobe Illustrator CS5 or higher  
Adobe Photoshop CS5 or higher

All linked Photoshop images must be at least 300 dpi at 100%. All ads must be black and white format.

### COMPANY INFORMATION

Name of Advertiser/Business

Contact Name

Address

City

State

Zip

Email

Phone

Website

Payment options:

- I/we would like to pay by check  
 I/we would like to submit payment online

Please make checks payable to AIGA Philadelphia and mail to:

AIGA Philadelphia Space  
72 N. 2nd Street  
Philadelphia, PA 19106

Payments can also be submitted online on our event page.

**SPACE RESERVATIONS AND PAYMENTS DUE  
BY MAY 22, 2015.**

### OFFICE USE ONLY

Date Received \_\_\_\_\_

Payment received \_\_\_\_\_

Received by \_\_\_\_\_

Artwork received \_\_\_\_\_