

FEEDBACK

#1 Benjamin Brown

[Creative Partner, Masters Group Design (MGD)]
mastersgroupdesign.com

Benjamin is a creative partner at Masters Group Design. He joined the studio in 2008 after working as an art director for a local magazine. At MGD he is responsible for creative development, from strategy to delivered product. He guides clients through each step of the process and juggles multiple projects at once.

#2 Laura Jacoby

[Senior Creative Director, Debra Malinics Advertising]
dma-adv.com

Laura Jacoby is Senior Creative Director for DMA and conceives, designs and produces a broad spectrum of print and advertising materials for corporate, medical, legal, travel, manufacturing, government, cultural and nonprofit clients. Her work has won many creative awards and is published in several graphic design trade annuals. Since 1996, Ms. Jacoby has also been a Graphic Design Instructor at Rosemont College, teaching various courses in the undergraduate Graphic Design track and in the graduate Publishing Programs track.

#3 Rosemary Murphy

[Creative Director, Murphy Design]
murphydesign.net

Rosemary Murphy has more than 25 years of experience in the graphic design business. She is founder and Creative Director of Murphy Design. Rosemary has successfully designed projects for a variety of sectors, including financial services, Fortune 500 companies, small businesses, nonprofit organizations, hospitality industry, colleges and universities. She has lived and worked in Philadelphia since 1981 and has owned and operated Murphy Design since 1985. Rosemary is the 2012 AIGA Fellow Award recipient (the highest honor a chapter can bestow). In addition to her design work, Rosemary is a three time marathon finisher and is involved with competitive paddle sports. She has competed in dragon boat races locally, nationally and internationally.

#4 Bernardo Margulis

[Designer]
bernard-o.com, this-makes-me-happy.com

Bernardo is a Philadelphia-based graphic designer with a special interest in type and patterns. His experience includes national and international clients, spanning from non-profits, cultural institutions and entertainment companies such as Nickelodeon and Univision. His work has been shown in solo and group exhibitions and awarded in the US and abroad. Bernardo is an adjunct instructor at Moore College of Art and Design and the principal of This Makes Me Happy.

#5 Nicole Koenitzer

[Freelance Designer and Web Designer, Edmund Optics]
nicolekoenitzer.com

Nicole Koenitzer is an artist, designer and developer. She works full time as an UI/X and Visual designer for Edmund Optics. She also serves on the board of AIGA Philadelphia with the title of Interactive Director. Her freelance brand, nicolekoenitzer.com, has a wide variety of design and art clients and projects. She graduated from Rutgers University in 2005, receiving a BA degree in Graphic Design and Computer Science. In her spare time she is fine arts painter, creating large-scale mixed media abstract paintings up to ten feet by five feet. Her work has been exhibited in many galleries and events nationally.

#6 Debra Malinics

[Owner, Debra Malinics Advertising]
dma-adv.com

Debra Malinics heads DMA Communications, a strategic communications firm in Philadelphia. Brand development, campaign strategy, message simplification, digital design, social media. Design and message impact that's cohesive and powerful across multiple platforms. The firm's work has been cited in regional and national publications and has received over 300 awards for creative excellence. Debra has taught communications and authored articles on the evolution of design in a changing environment.

#7 Ray Nichols

[Glue, Lead Graffiti]
leadgraffiti.com

Ray Nichols, after three decades as the coordinator of Visual Communications Group at the University of Delaware, is now creatively involved with Lead Graffiti, a letterpress studio in Newark, Delaware. In 2008, the Art Directors Club of New York awarded Ray the title of Grandmaster in the inaugural exhibition for educators whose careers in creative education have impacted and mentored generations of student creatives and whose legacy is a far-reaching network of industry leaders and professionals in Advertising and Design. He is currently serving as the president of the Chesapeake Chapter of the American Printing History Association.

#8 Anthony Nguyen

[Interactive Designer, Happy Cog]
antnguyen.com

Anthony Nguyen is a designer at Happy Cog. He has worked on projects that have garnered multiple awards, including the 2012 Best of Interactive ADDY Award. A 2010 graduate of the Art Institute, Anthony is an active freelancer and self-authored-project stallion. He was named as a Finalist in the AIGA Philly Fresh Award competition. When he isn't on the computer simplifying the web for the user he can usually be spotted in South Philadelphia enjoying a nice hot bowl of pho.

#9 Bill Starkey

[Creative Director, 1 Trick Pony]

1trickpony.com

Bill Starkey is a Creative Director at 1Trick Pony. He is a graduate of the Visual Communications Program at the University of Delaware, and continued his formal education in the crazy that is advertising at agencies like Baltimore's Trahan Burden and Charles, North Carolina's Long Haymes Carr and Mullen, and Philly's own STICK and MOVE and Red Tettemer & Partners. Bill's work has been featured in the Type Director's Club, Archive, The One Show, CA, numerous Local and National Addy's, British D&AD, and Cannes. He has worked with clients the likes of Sealy, Under Armour, Fox, Wachovia (now Wells Fargo), Hard Rock Hotels, HBO, Yakima, Dial for Men and Virgin. He lives in South Philly with Heidi, the most understanding wife on the planet, and Thurston Howell the Shih Tsu.

#10 Sal Trovato

[Senior Designer, Debra Malinics Advertising]

dma-adv.com

Sal Trovato is a senior designer at DMA and responsible for the design and coordination of multiple agency projects as well as client contact. A graduate of Tyler School of Art, Sal brings to the agency a strong background in both corporate and non-traditional design. Sal's numerous projects for the agency have included web design, annual reports, identity packages, print and collateral support. His work has won numerous creative awards and has appeared in national publications.

#11 Soonduk Krebs

[SK Designworks]

skdesignworks.com

SK Designworks, Inc. is a full-service graphic design firm located in Center City, Philadelphia. At SK Designworks, we view each project as a unique creative opportunity and, therefore, do not try to impose a set style or "look" upon all of our work. We firmly believe that graphic design is a problem-solving process, and that the best solutions are those which emerge from the full involvement of both the designer and the client. Our work has also been featured in *Print*, *How*, *Graphis* and *Communication Arts*.

#12 Melissa McFeeters

[Graphic Designer, Illustrator, Freelance]

melissamcfeeters.com

Melissa McFeeters used to lug around her own black Tyler portfolio in 2007 before landing gigs at Comcast Interactive Media and *Grid Magazine*. In addition to being included in the upcoming 2014 Communication Arts Illustration Annual, she has shown work in *HOW Magazine*, the 2011 Philadelphia Design Awards, Victory for Tyler: Works on Paper poster competition and in 2012 she was awarded the AIGA Philly Fresh Award. Currently, she is a full-time freelancer working on both web and print projects from her studio in Fishtown.

#13 Steve Williams

[President, Creative Director, The Steve Williams Design Office]

stevewilliamsdesignoffice.com

Steve Williams is president and creative director of The Steve Williams Design Office, an award-winning, interdisciplinary marketing and branding firm. The firm provides branding, marketing and advertising services in both print and web for a wide range of clients and industries. Steve has 40 years of experience in all forms of communication design. His recent work is primarily user experience design for client brand development and web interfaces. His clients include Dow Jones, AstraZeneca, Merck, IMS Health, Ducere Pharma and DMW Direct among others. Steve is a past president of the AIGA Philadelphia chapter and a member of the Type Directors Club. His passion for type extends to his collection of classic and antique typography. He scours eBay, antique shops and flea markets in search of typographic gems on everything from wooden signs and tin cans to broadsheets and paper ephemera.

#14 Lucy Price

[Designer, J2 Design Partnership]

j2designpartnership.com

Lucy is a lead designer at J2 Design Partnership. Her clients include Children's Crisis Treatment Center, Griggstown Farm, VEDGE Restaurant, USA250 and The University of Pennsylvania. Lucy loves great design and values craft, collaboration and open communication. She enjoys working with people and developing relationships with clients.

Before J2, Lucy worked at GD Loft and Paragraph Inc. for clients including Yards Brewing Company, Lantern Theater Company, NY Giants, Boys and Girls Clubs of Philadelphia and James and Fralinger's Candy Company. Her work has been recognized by AIGA, *Graphis*, *CMYK* magazine and the Philly Ad Club. Lucy holds a BA in Graphic Design and Photography from Rutgers University. Outside of the office, Lucy dabbles in screen-printing, illustration and photography.

#15 Charles Haeberle

[Design Manager, Vanguard]

Chuck is a Design Manager in Vanguard's User Experience Group. While at Vanguard, he has managed multiple design teams for print and the web. Prior to working at Vanguard, Chuck was a Designer at Bailey Brand Consulting and then Art Director at Design Force, Inc. Chuck holds a BFA from Tyler School of Art and an MBA from Penn State University.

#16 Mark Willie

[Drexel University]

Mark Willie is a former partner at Willie•Fetchko Graphic Design where for 25 years he specialized in book design, publication design, annual reports, branding strategy and promotional design for corporate, institutional and non-profit clients. He is currently a full teaching professor of graphic design in the Media Arts Department at the Westphal College of Media Arts and Design, Drexel University. His work has been recognized by the American Institute of Graphic Arts (AIGA), the Art Directors' Club of Philadelphia, the Society of Environmental Graphic Designers (SEGD), and the Society of National Association Publications, UCDA, and GDUSA among others. Mark is president emeritus of the Philadelphia chapter of the American Institute of Graphic Arts and remains active in the Philadelphia design community.

#17 Kevin McLaughlin
[Creative Director, Two Paperdolls]
twopaperdolls.com

Two Paperdolls is a letterpress and design house. Our infatuation with fantastic paper and impeccable design is unmistakable in our one-of-a-kind personal, social and branding creations. Whether you are looking for a complete stationery package, a unique holiday card, a new logo, brand or website, we combine our passion for design with the highest quality materials and printing methods to bring that vision to life.

#18 Bill Milnazik
[Problem Solver #1, Axis Visual]
axisvisual.com

With 33 years in the graphic marketing industry Bill has had a very wide base of experience applying creativity to everything from corporate identity, advertising, print communications, publication design, web design and development, annual report design, trade shows and just about everything else that can help businesses build a strong public image. For the past 17 years Bill has owned and operated AXIS Visual, a firm focusing on making our clients successful. "Design is often the first impression that, if done well, can encourage a potential customer to step further into a conversation. It motivates, it inspires, it moves people to action. This is a responsibility that designers must take very seriously."

#19 Kevin Hammond
[Creative Director, 20nine]
and Jenna Navitsky
[Art Director, 20nine]
20nine.com

20nine is an independent award-winning creative agency specializing in brand development and evolution. We are made up of a tight-knit team of writers, art directors, designers, developers, account managers, interactive designers, UX specialists and technologists. We make our clients' challenges our own and work like crazy until we solve them in fresh and memorable ways. Unlike some agencies, we don't work in silos. We are highly collaborative and work closely with client teams throughout the process.

#20 Erin Doyle
[Senior Designer, 20nine]
and Tracey McCaffery
[Designer, 20nine]

#21 Russ Gazzara
[Creative Director, Axis Visual]
axisvisual.com

Russ Gazzara is an art & creative director, and currently lead client contact for Axis Visual, a graphic marketing firm in Rosemont, PA, specializing in brand design, marketing communications, print collateral, and web design & development. Before joining Axis, he was a partner at Warkulwiz Design Associates, and a founding partner of Paragraph Design Communications, both in Philadelphia. Russ was also a partner and account director for Mandala, a Philadelphia design firm he joined in 1984. His experience includes corporate communications, sales promotion, advertising, and brand marketing campaigns for Unisys, Aramark,

SunGard, GlaxoSmithKline, Paramount, Simon & Schuster, Crane Paper and Weyerhaeuser, among others. Russ is a Past President of AIGA Philadelphia and lives in Chester County where he is an incurable guitar collector.

#22 Ashley John Pigford
[Design is good for you.]
designisgoodforyou.com

Ashley John Pigford, Associate Professor of graphic and interaction designer at the University of Delaware and owner of Design is good for you. His cross-disciplinary and collaborative design/art work involves traditional print design, motion graphics, interactive experiences and letterpress printing. Significant projects include Blink 182 album packaging, DMX music videos, opening credits for the TV show Firefly and online game design for Mattel. Ashley earned an MFA from Rhode Island School of Design.

#23 Christine Fajardo
[Art Director, Digitas Health]
digitashealth.com

Christine Fajardo is an award-winning graphic designer and illustrator. She is founder of Monographic, a freelance design studio that focuses on identity design and brand development (www.mono-graphic.com). Christine holds an MFA in graphic design from Tyler School of Art, is a part time adjunct professor of design, and is an active AIGA member.

About Digitas Health: DH is a creative agency purpose built to connect health and wellness brands with peoples' deep desire to make healthy, confident choices. With new ways of developing customer insights, a unique mix of creative talent, the integration of media and search, and advanced analytics, DH help their clients build brands that fit meaningfully into peoples' lives.

#24 Jamie Hoffman
[Creative Design Manager, Di Bruno Brothers]
and Stephen Rennekamp
[Senior Designer, Di Bruno Brothers]
dibruno.com

Di Bruno Bros. has been a part of the fabric of Philadelphia since the opening of our Italian Market location in 1939. As one of the founding food families in Philadelphia, we're committed to ensuring Philadelphia remains a world-class food city with rich corridors. Our dedication to this city doesn't stop there — our leadership is actively involved in local organizations and we prioritize and partner with countless charitable organizations in the area. We've been celebrating Great Food, Great People and Great Business everyday since Danny and Joe opened their doors in 1939.

#25 Abby Guido

[Creative Director, Abby Ryan Design]

abbyryandesign.com

Abby (Bennett) Guido, founder and creative director of Abby Ryan Design, has spent the past decade helping clients develop and produce effective messages and design solutions across various mediums. Her design specialties include branding, annual reports, websites and data visualization.

After completing her BFA in graphic design at Tyler School of Art in Philadelphia in 2001, Abby moved to New York City where she worked on both print and web projects at Opto Design. Three years later, she ventured to the sunnier West Coast as a senior designer at Douglas Oliver Design in Southern California. During her tenure in Los Angeles, Abby spent three semesters as an adjunct graphic design professor for Tyler School of Art in Tokyo. She returned to Philadelphia in 2009 to open her own studio and continue her adjunct teaching career at Tyler's Philadelphia campus. In 2013 Abby accepted a full-time teaching position at Tyler as an assistant professor. She currently splits her time between her design studio and the classroom.

#26 Martha Carothers

Martha Carothers is Professor of Art at the University of Delaware where she teaches book arts, foundation design and visual communications. Carothers' book arts often highlight text about books, reading and typography. Her artist's books are letterpress, hand bound, and computer generated under The Post Press. Carothers' creative work has been exhibited internationally and is included in national and private collections. Carothers' graduate graphic design research at Penn State University focused on pop-up and moveable books. She continues to research conceptual design and illustration in children's books. Carothers directed study abroad programs between 2002–2010 to Australia, teaching design in the visual arts and introductory digital photography. Carothers was a 2011–2012 Fulbright Scholar affiliated with the City University of Hong Kong.

#27 Jason Kernech

[Principal & Creative Director, The Heads of State]

theheadsofstate.com

For over 10 years, Jason Kernech and Dustin Summers have been working together as The Heads of State. They've created award winning posters, book covers, branding, and illustration for a diverse and impressive list of clients. In 2012, they launched Pilot and Captain, a design venture focused on creating t-shirts, posters, and products inspired by the golden age of travel. They lecture frequently about their work and process and teach graphic design and illustration at Tyler School of Art where they both studied.

#28 Dustin Summers

[Principal & Creative Director, The Heads of State]

#29 Kevin Tully

[Director of Creative Services, Wicked Cool Toys]

Branding and packaging are no strangers to Kevin Tully. The bulk of his 14-year career has been spent within just about every consumer goods category, including food, beverages, health and beauty, pharmaceuticals, spirits, home goods, and most recently, toys! With incredible experience in the toy industry, he leads domestic and international design teams that create and enforce powerful brand systems for Disney, Marvel, Nickelodeon, DC, WWE and more.

#30 Mark Jenkinson

[Owner & Designer, Limepickle]

limepickle.net

Mark is a proven design leader, and full 360° designer, experienced in building and managing multi-disciplinary teams working across multiple touch points and channels. He has core expertise in brand definition and guardianship, multi-channel initiatives, brand asset management programs, advertising, identity, print, FMCG packaging, retail, web and environmental design. In his career, he has successfully delivered across multiple categories including Health Care, Retail, Education, Leisure and Entertainment, Hospitality and Corporate for clients such as the BBC, Coca Cola, Neumann University, P&G, Penn Medicine, Pepsi, RJ Reynolds, SAP and Tesco. Mark founded his company, Limepickle, in 2004 in London and moved it to Philadelphia in late 2009. Locally, he has been heavily involved in the Philadelphia design community, contributing to leading design resources in the area. As well as being a curator of the Art of Doop, he is heavily involved with the 501c organizations, The Sons of Ben, Team Dinner and The Philadelphia Union Foundation.

#31 Julia Fiorello

[Creative Services Manager, Constitution Center]

The National Constitution Center creates exhibitions that illuminate constitutional ideals, inspire active citizenship and fulfill the museum's promise by engaging millions of visitors in fun and provocative ways. Julia Fiorello recently joined the Center as Creative Services Manager. Her design experience includes six years as senior designer in Penn Medicine's Strategic Marketing Department. Julia graduated from Drexel University in 2007 and is currently pursuing her masters degree in Strategic Design & Management from Parsons The New School for Design in New York, NY.

#32 John Pugh

[Exhibition Designer, Constitution Center]

The National Constitution Center creates exhibitions that illuminate constitutional ideals, inspire active citizenship, and fulfill the museum's promise by engaging millions of visitors in fun and provocative ways. John is a 2010 graduate of Philadelphia University. He's been employed at the Center for over three years helping design two of their fully created in-house exhibits, Art of the American Solider and American Spirits: The Rise and Fall of Prohibition.

#33 Mariel Fitzgerald

[Exhibition Designer, Constitution Center]

The National Constitution Center creates exhibitions that illuminate constitutional ideals, inspire active citizenship, and fulfill the museum's promise by engaging millions of visitors in fun and provocative ways. Mariel Fitzgerald is an exhibition designer at the Center working on both 3D and 2D exhibit elements while helping design all other print and digital collateral throughout the museum. Mariel graduated from Drexel University in 2010 where she studied Graphic Design with a double minor in Art History and French. She previously worked as a designer and sub-editor for Mediaplanet Publishing in New York City.

#34 Kevin Kernan

[Senior Designer, Drexel University]

behance.net/kev Kernan

Currently, Kevin is the senior designer for Enrollment Management at Drexel University. He also is the studio manager for gdloft. In his spare time he is working towards his masters in Arts Administration from Drexel University. Kevin has an extensive background in print, illustration and web design. He is also an active member of AIGA Philadelphia.

#35 Patricia McElroy

[President, Creative Director, 21xdesign]

21xdesign.com

21xdesign was formed in 1997 by designers Patricia McElroy and Dermot Mac Cormack. 21xdesign is a visual communications design studio, specializing in brand support across the visual media spectrum. Patricia's design work has received numerous national and international awards and her work has been exhibited in the US, Europe and Australia. She is passionate about design, typography, photography and developing long lasting relationships with clients. When not designing she is usually trying to figure out her next photography project.

#36 Kay Sim

[Designer, Talent Manager/Director of Recruitment, 160 Over 90]

160over90.com

Kay Sim is a Philadelphia native, and Tyler graduate. After designing for two years at 160over90 she's switched roles to recruiting. She spends her days hunting for talent and nights freelancing. Making great works starts with identifying needs and should end with solving a problem.

#37 Todd Ryan

[Owner, Aardvark Brigade]

aardvarkbrigade.com

#38 Jelyn Frye

[Interactive Designer, Tonic Design]

tonicdesign.com

Tonic Design is a close-knit team of strategists — creatives, user-experience architects, developers and question askers that specialize in the digital communications. As part of the creative team at Tonic, and a former student at Tyler School of Art, Jelyn has experience creating visually intuitive designs for interactive spaces. These spaces range between digital platforms, as well as clientele including corporate, consumer and healthcare. Jelyn is always interested in increasing her skill set and strives to keep one step ahead of new and emerging technologies.

#39 Brad Haubrich

[Studio Manager, Paragraph Inc.]

and Maria DeFazio

[Senior Designer, Paragraph Inc.]

paragraphinc.com

Founded in 1991, Paragraph is a branding agency that helps organizations define what makes them unique by understanding their business, audiences and opportunities. We create ways to develop and share their story with the right people at the right time. Paragraph sees branding as the bond formed between an organization and its audiences. It's a promise that's made, communicated and reinforced through each and every touch point, time and time again. Together their collaborative team of specialists tackles a number of unique branding and promotional initiatives for notable for-profit and non-profit organizations across industries and sectors.

#40 Bryn Ashburn

[Design and Marketing Director, Greensgrow Philadelphia]

greengrow.org

Currently designs and directs the brand and marketing materials for Greensgrow Farms, Philadelphia's premier urban farm. Previously Art Director at Quirk Books, Adjunct Professor at Tyler School of Art, and Designer at Running Press.

#41 Steve DeCusatis

[Owner/Designer, Steve DeCusatis Design]

stevedecusatis.com

Steve is a freelance designer and Instructor of Graphic Design at Rowan University and Philadelphia University. His work has been recognized by *HOW, Print, Communication Arts, Graphis, Letterhead and Logo Design*, AIGA Philadelphia Design Awards, The Dieline, many LogoLounge books, LogoLounge's Annual Logo Trends Reports, and more. He also taught design courses at Tyler School of Art for a couple years, where he is an alum.

#42 Josh Goldblum

[Founding Partner, Bluecadet Interactive]

and Kim Quinn

[Bluecadet Interactive]

bluecadet.com

Josh Goldblum is the founding principal of Bluecadet. His core competencies include user experience design, information architecture, web development trans-media storytelling and strategy. He has travelled widely as an interactive journalist, producer and strategist and has spoken at numerous nationally regarded conferences. His work has been profiled by *HOW Magazine, Communications Arts, Adobe, The New Yorker, USA Today, People Magazine, CNN, NPR's Morning Edition, and CBS News*. He has won several prestigious awards including an Emmy, a Webby, a SXSW Award and two MUSE awards. Josh graduated from Tufts University in 1999, and attended the School of the Museum of Fine Arts in 2000.

Kim is an award-winning graphic designer with expertise in web, interactive, gestural interfaces, animation and illustration. Kim's work has been published in leading design magazines such as *Communication Arts, Adobe, and HOW*. Her designs have received several prestigious awards, including an Emmy, a Webby, and a Communication Arts award. She graduated cum laude with a B.F.A. in Graphic and Interactive Design from Tyler School of Art at Temple University. Follow her @Quinn_Kim.

#43 Aaron Richardson and Theresa Decker

[Bluecadet Interactive]

cargocollective.com/aaronrichardson;

cargocollective.com/tdeckerdesign

Aaron is a talented designer, illustrator and animator whose work has garnered numerous awards, including AIGA Design Awards and the Pennsylvania Newspaper Association Keystone Award for Illustration. He brings a passion for design and a detail-oriented approach to every project. Aaron serves as an adjunct professor at Tyler School of Art. Aaron has a background in audio engineering, and holds a BFA from Tyler School of Art at Temple University.

Theresa Decker is a talented interactive and print designer. She excels at user experience design, branding and illustration. Her work has received awards from multiple industry publications, including *CMYK Magazine*, *AIGA*, *Applied Arts Magazine*, and *Design Work Life*. Theresa serves as an adjunct professor at Tyler School of Art. She graduated from Tyler School of Art with a BFA in Graphic and Interactive Design.

#44 Wyatt Glennon and Caleb Heisey

[Bluecadet Interactive]

cargocollective.com/wyattglennon; calebheisey.com

Wyatt is a talented designer and illustrator with experience in interactive design, digital marketing, print, illustration and branding. He brings a passion for handcrafted design and an attention to detail to all of his work. Wyatt's work has been recognized internationally, including the Society of Illustrators Student Competition. Wyatt graduated Suma Cum Laude from Kutztown University with a BFA focusing on graphic and interactive design.

Caleb is a creative designer and illustrator whose work has earned kudos from the likes of theDieline.com, GrainEdit, FastCoDesign, and Gizmodo. Before coming to Bluecadet, Caleb honed his skills as both an independent freelancer and a member of several outstanding design teams, including Pixar Animation Studios. His passion for color, mark and typography informs all of his work, from mobile web to print packaging. Caleb holds an MFA in Graphic and Interactive Design from Tyler School of Art.

#45 Peter Campbell David Hackett

[Creative Directors, DiD Agency]

didagency.com

Peter has spent most of his career with leading New York advertising agencies, including Wells, Rich, Greene, OgilvyOne, Grey, EuroRSCG and Draft/FCB. During his career, he has created multichannel communications for virtually every type of business — from farm products to pharmaceuticals. His clients have included Bank of America, IBM, Merck, Ford, American Express, AT&T, Northeast Utilities, Tylenol, HSBC, sanofi-aventis, Procter & Gamble, USMC, Pfizer, Clairol and Kool-Aid. Along the way he has picked up (and judged) a few awards, including Icon, Addy, Telly, Caples and Echo. Best of all, Peter still enjoys what he does.

David Hackett has over 20 years experience leading creative development for performance-based, multichannel marketing programs across digital, television, social, print and on-premises media. Currently, David leads our Creative team for Bausch + Lomb eyecare brands — including professional sales marketing and consumer advertising.

#46 Eileen Mesi

[Associate Creative Director, DiD Agency]

and R. Michael Phillips

[Studio Manager, DiD Agency]

didagency.com

Eileen Mesi is an Associate Creative Director at DiD. Always having an affinity for fine art and design, Eileen graduated with a BFA in Advertising Design from Syracuse University. Eileen has forged her way into the pharmaceutical industry with her leadership on campaigns for AstraZeneca, TYLENOL and VIACTIV. Her well-rounded experience brings a culmination of innovative strategy and stellar creativity to print, TV and the digital space.

Michael Phillips started his art career as a graphic artist in the dinnerware and tabletop industry, designing surface graphics for dinnerware and collector plates. He primarily worked on projects for Disney, Viacom, Universal Studios, Mikasa and Lenox. He is currently Studio Manager for DiD, a boutique healthcare advertising agency. He oversees print production, die cut templates, image manipulation, video production props, and mocking-up anything our talented designers can dream up for our clients.

#47 Rachel G. Paolucci

[Owner & Designer, Visual Public]

visualpublicdesign.com; rachelpaolucci.com

Rachel G. Paolucci is co-founder and graphic designer at Visual Public, a branding and web design studio in Philadelphia. She has numerous years of design and marketing experience with expertise in brand development and designing practical user experiences for the web. Her versatility has enabled her to teach youth and adult classes at the Art Center Philadelphia and Moore College of Art. She has worked in marketing and PR for the architecture and lighting design industry and is presently learning HTML and CSS.

#48 Paul Kepple

[Headcase Design]

headcasedesign.com

Paul Kepple is the owner of Headcase Design, an award-winning graphic design and illustration studio which specializes in book publishing. His work has been recognized by such publications as AIGA's *365* and *50 Books/50 Covers*, *American Illustration*, *Communication Arts*, *Graphis*, and *Print*.

#49 Karl Heine

[creativeplacement]

creativeplacement.com

Karl Heine is the principal of creativeplacement® — a talent recruitment firm dedicated to fulltime, freelance and project based placements in the design industries. Heine has more than 30 years experience in the marketing communications sector — 24 years in the field of creative professional recruitment and the development of all levels of talent for major brands, agencies, design firms, corporate communications and companies.

#50 kHyal

[fiZz Agency]

getfizz.com

kHyal is an award-winning designer, creative director, writer and marketing consultant. In 2007, she founded fiZz Agency, a boutique marketing and communication design firm.