



# SPONSORSHIP OPPORTUNITIES

## BECOME A SPONSOR

Partnering with AIGA Philadelphia as a corporate sponsor is a wonderful way to show your support for our organization and take advantage of an excellent advertising opportunity for your business. Corporate sponsors receive recognition in the Gala program book, on our website, in social media, on signage at the event, and much more! Sponsorship levels and benefits are outlined below.

For more information or to become a sponsor, please contact our Partnership Director, Gina Karlowitsch, at [partner@philadelphia.aiga.org](mailto:partner@philadelphia.aiga.org).

### PRESENTING SPONSOR: \$5000

- “Presented by” designation on all event communications
- Includes six complimentary tickets to Gala
- FULL page color ad on outside back cover of Gala program
- Sponsor will be acknowledged on event banner and signage
- Sponsor will be recognized on printed invitation (if identified by April 5, 2014)
- Opportunity to briefly address attendees at Gala
- Prominent recognition with logo on the event website with link to company website
- Prominent recognition with logo on event e-blasts
- Access to event attendee email list
- Social media recognition highlighting event partnership/ special offers

### SENIOR SPONSOR: \$2500

- Includes five complimentary tickets to Gala
- FULL page ad in Gala program (inside front and back covers – available to first two )
- Sponsor will be acknowledged on event banner and signage
- Sponsor will be recognized on printed invitation (if identified by April 5, 2014)
- Sponsor will be thanked during announcements at Gala
- Prominent recognition with logo on the event website with link to company website
- Prominent recognition with logo on event e-blasts
- Social media recognition highlighting event partnership/ special offers

### JUNIOR SPONSOR: \$1000

- Includes three complimentary tickets to Gala
- HALF page ad in Gala program
- Sponsor will be acknowledged on event banner and signage
- Sponsor will be recognized on printed invitation (if identified by April 5, 2014)
- Sponsor will be thanked during announcements at Gala
- Prominent recognition with logo on the event website with link to company website
- Prominent recognition with logo on event e-blasts
- Social media recognition highlighting event partnership/ special offers

### FRIEND SPONSOR: \$500

- Includes two complimentary tickets to Gala
- QUARTER page ad on inside front cover of Gala program
- Prominent recognition with logo on the event website with link to company website
- Prominent recognition with logo on event e-blasts

### ENTRY SPONSOR: \$250

- Includes one complimentary ticket to Gala
- Named as a sponsor in Gala program
- Named as a sponsor on the event website with link to company website
- Named as a sponsor on event e-blasts

**SPONSORSHIP COMMITMENTS  
AND PAYMENTS DUE BY MAY 23, 2014.**