



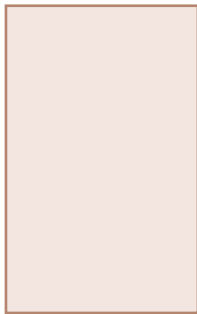
ADVERTISING RESERVATION FORM

AD TYPE

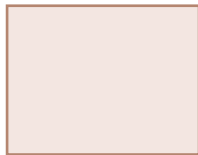
Local businesses and community members can support this event by placing an advertisement in the Gala program book. Please indicate your ad choice and return this form.

- | Size | Cost |
|---|-------|
| <input type="checkbox"/> Full Page: (5”w x 8”h) | \$500 |
| <input type="checkbox"/> Half Page: (5”w x 3.875”h) | \$250 |
| <input type="checkbox"/> Quarter Page: (2.375”w x 3.875”h) | \$150 |

All ads are Black and White.



FULL PAGE (NO BLEED)
5”W X 8”H



HALF PAGE (NO BLEED)
5”W X 3.875”H



QUARTER PAGE (NO BLEED)
2.375”W X 3.875”H

SUBMITTING AD ARTWORK

Reservations forms and final ad artwork can be emailed to **Allan Espiritu** at aespiritu@philadelphia.aiga.org.

Preferred File Format

Press-optimized PDF

Accepted File Format

Packaged file with all image links and fonts.

Adobe InDesign CS5 or higher

Adobe Illustrator CS5 or higher

Adobe Photoshop CS5 or higher

All linked Photoshop images must be at least 300 dpi at 100%. All ads must be black and white format.

COMPANY INFORMATION

Name of Advertiser/Business

Contact Name

Address

City

State

Zip

Email

Phone

Website

Payment options:

I/we would like to pay by check

I/we would like to submit payment online

Please make checks payable to **AIGA Philadelphia** and mail to:

AIGA Philadelphia Space
72 N. 2nd Street
Philadelphia, PA 19106

Payments can also be submitted online at www.philadelphia.aiga.org/event/masquerade-aiga-philadelphia-annual-gala-and-silent-auction/

SPACE RESERVATIONS AND PAYMENTS DUE BY MAY 23, 2014.

OFFICE USE ONLY

Date Received _____ Payment received _____

Received by _____ Artwork received _____